

Is storepoint.co legit? TrustSniffer's high-trust assessment: 100/100

storepoint.co

Verdict

100

OUT OF 100

HIGH TRUST

storepoint.co appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 55%.

What this site appears to be

Marketing and product page for Storepoint, a store-locator widget offered as a subscription service (starter/pro/business tiers), with examples, features, integrations and a 7-day free trial CTA.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Storepoint is a subscription SaaS website offering a hosted store-locator widget for business websites, with tiered service plans, customization options, integrations, and a free-trial pathway. Its apparent business model is recurring software and optional setup or branding services rather than financial, investment, or regulated-market activity.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent software product with specific functionality, including no-code deployment, brand-matched styling, CSV and Google Sheets location management, custom filters, map themes, and integrations. The visible content contains no phishing, brand-impersonation, wallet, cryptocurrency, or deceptive high-pressure indicators. Limited external network activity was observed during browser interaction, including non-whitelisted requests and posts; this was attributed to ordinary page and service integrations because the runs were successful and showed no hidden forms, credential redirection, cloaking, wallet activity, or clipboard manipulation.

EVIDENCE

- The homepage identifies Storepoint as a store-locator application and describes its subscription plans, examples, customization features, and seven-day trial.
- The homepage describes Google Sheets synchronization, spreadsheet import, custom fields, filters, map markers, and API or system connections as product functionality.
- External reputation checks recorded zero malicious and zero suspicious detections, no Google Safe Browsing malicious result, no external blacklist result, and no reported abuse associated with the observed Cloudflare infrastructure.
- Browser testing recorded 2 successful runs, 19 external XHR requests, 18 external posts, 2 non-whitelisted XHR requests, and 2 non-whitelisted posts, with no hidden forms or password-external-form activity.

Regulatory Verification Notes

The available evidence is consistent with an established, apparently legitimate SaaS provider, but the real-world operator identity is not independently verified. The reviewed product content does not identify a licensing authority or licensing number; for an ordinary software subscription this is primarily a disclosure and merchant-identity verification matter, not evidence of a scam. The service presents commercial pricing and trial terms, so

the legal entity, contracting party, cancellation terms, and payment protections should be established before a material commitment. No adverse broker match was identified, although that contextual signal is not a legal or regulatory determination.

EVIDENCE

- The domain was registered through Name.com, Inc. on 2015-01-09 and is 11.59 years old, with registration expiry recorded as 2029-01-08.
- The homepage is a product and pricing presentation for a subscription SaaS service and does not identify a licensing authority or license number in the reviewed content.
- The site's transport encryption uses a valid DV certificate issued by WE1, valid until 2026-09-22T19:29:19+00:00.
- The public traffic footprint is within the top one million websites, recorded at rank 127914.

What to Verify Next

Before credential or payment interactions, independently confirm the contracting legal entity and its business contact details through an authoritative corporate or commercial source. Review the terms, privacy notice, trial-conversion, cancellation, refund, and payment-dispute provisions, and confirm that the stated subscription terms match the checkout flow. Official support and contact channels should also be confirmed through an independent route before account recovery or billing issues arise.

EVIDENCE

- The homepage provides signup, login, and contact pathways, but the reviewed content does not independently connect those pathways to a named real-world operator.
- The homepage advertises a seven-day free trial and recurring subscription plans, making trial conversion and cancellation terms relevant to pre-purchase review.
- The product page states that optional setup and brand-matching assistance may be provided, creating a need to confirm the responsible contracting party for any service engagement.

Summary Verdict

Available evidence supports a high-trust posture for an established, apparently legitimate website with a low observed risk profile. The operator's real-world identity remains unverified, but no scam, phishing, impersonation, or identity contradiction was identified.

Infrastructure Integrity

The website is protected by Cloudflare's CDN and WAF, with observed addresses operating as CDN edge infrastructure rather than directly exposing an origin server. This is a mitigating security control that supports resilience and reduces direct origin exposure, but it is not independent proof of the operator's legitimacy.

EVIDENCE

- Served from AS13335, CLOUDFLARENET — Cloudflare, Inc., US.
- The infrastructure records identify Cloudflare CDN/WAF protection with 6 observed edge IPs and 0 likely origin IPs.
- The observed hosting country is the US, and the infrastructure is registered through ARIN.

Closing Assessment

Normal SaaS evaluation may proceed, subject to the ordinary independent merchant-identity, contract-term, and payment-protection checks appropriate before credentials or payment details are submitted.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of storepoint.co.

- The request stayed on storepoint.co. It was not redirected to another domain. CLEAR
- Registration is published under Name.com, Inc.. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2029-01-08. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Name.com, Inc.
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::681a:5bc
Name servers	JASON.NS.CLOUDFLARE.COM, LAURA.NS.CLOUDFLARE.COM
SSL issuer	WE1

SSL expiry	2026-09-22
Domain age	11.59 years (continuous registration)
Domain expiry	2029-01-08
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about storepoint.co at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/storepoint.co> · assessed 2026-08-10