

Is supplychaindive.com legit? TrustSniffer's high-trust assessment: 100/100

supplychaindive.com

Verdict

100

OUT OF 100

HIGH TRUST

supplychaindive.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 75%.

What this site appears to be

Supply Chain Dive is an established Informa TechTarget trade-news publication covering logistics, procurement, operations, freight, regulation, technology, and supply-chain risk. The page contains current articles, sponsored resources, industry events, press releases, and free email-newsletter signup forms.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	10 years old Registered history	CLEAR
Web archive	Archived since 2016 1356 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2016.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Supply Chain Dive is an established Informa TechTarget trade-news publication delivering reporting and analysis on logistics, procurement, freight, operations, regulation, technology, and supply-chain risk, supported by advertising, sponsored resources, events, press-release services, licensing, and email-newsletter audience development.

Scam/Impersonation Risk

No identity contradictions, impersonation indicators, phishing behavior, or other fraud signals were observed. The homepage presents a coherent editorial publication, with current industry coverage and clearly differentiated commercial material. Its long-established domain, extensive and continuous historical record, substantial global traffic footprint, clean external reputation, and absence of sensitive or concealed forms strongly support the conclusion that this is the authentic publication rather than a deceptive imitation.

- The domain registration record shows registration through Namecheap on 7 June 2016: Registered 2016 (~10.15 years old).
- The historical record contains 1,356 archive snapshots spanning September 2016–July 2026 (11 years tracked), with no detected repurposing or semantic drift.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no phishing indication, and no reported infrastructure abuse; the domain holds a global traffic rank of 42,150.
- The homepage contains three newsletter-signup forms, with no password collection, hidden forms, untrusted submission destinations, or brand-impersonation indicators.

Regulatory Verification Notes

The site identifies itself as an Informa TechTarget publication and clearly presents an editorial and advertising-supported business model. Privacy and terms disclosures are available, while sponsored resources and other commercial content are labelled. Because the site operates as a trade-news publication rather than a financial, investment, or brokerage service, the absence of a financial-services licence claim is consistent with its stated function and does not constitute a regulatory concern.

- The homepage displays “An Informa TechTarget Publication” and identifies its news, analysis, sponsored-resource, event, and press-release functions.
- The publication’s disclosure framework includes privacy and terms materials, together with a cookie-consent interface covering analytics, personalization, and targeted advertising.

- The site is served from AS13335 (CLOUDFLARENET – Cloudflare, Inc., US).
- The site’s transport encryption uses a DV TLS certificate issued by WE1, valid to 20 September 2026.

What to Verify Next

No special verification is required for ordinary browsing, newsletter registration, account login, or standard use. Where an institution intends to license content, purchase advertising, submit press releases, or enter another commercial arrangement, routine vendor onboarding should confirm the contracting Informa TechTarget entity, the applicable commercial terms, authorized billing instructions, and the intended processing of subscriber or campaign data.

- The homepage offers commercial pathways for sponsored resources, events, press releases, and content licensing, making ordinary counterparty validation relevant to paid engagements.
- Newsletter enrollment involves personal-data collection under the publication’s stated privacy and cookie framework.
- Commercial-content labels on the homepage provide a basis for confirming that proposed placements preserve the publication’s disclosed separation between editorial and sponsored material.

Summary Verdict

The website is legitimate, established, and trustworthy. Its identity, publication model, historical continuity, external reputation, and observed behavior converge without contradiction, supporting a high-confidence assessment that normal interaction is appropriate.

Infrastructure Integrity

Cloudflare provides the site’s CDN and web-application-firewall layer across four observed edge addresses. The origin server was not exposed during observation, which is normal for this protective architecture and reduces direct-origin attack exposure; this infrastructure is a mitigating security control rather than independent proof of identity.

Closing Assessment

Prospective users may browse, register, log in, subscribe, and otherwise use the publication normally, with standard organizational procurement controls applied only when entering a paid commercial relationship.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of supplychaindive.com.

- The request stayed on supplychaindive.com. It was not redirected to another domain. CLEAR
- Registration is published under NAMECHEAP INC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-06-07. NOTED
- The earliest public archive of this site is from 2016-09-07. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	NAMECHEAP INC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2a06:98c1:310b::6812:2911
Name servers	IVY.NS.CLOUDFLARE.COM, SID.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-09-20
Domain age	10.2 years
Domain expiry	2027-06-07
Archive first seen	2016-09-07
Archive snapshots	1356
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about supplychaindive.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.