

Is taboolanews.com legit? TrustSniffer's high-trust assessment: 97/100

taboolanews.com

Verdict

97

OUT OF 100

HIGH TRUST

taboolanews.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 55%.

What this site appears to be

Corporate marketing page describing Taboola's content-discovery platform, OEM partnerships with device manufacturers, and monetization solutions for publishers and advertisers. Informational; not soliciting financial deposits or sensitive credentials.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0% confidence AbuseIPDB, 1 report; shared hosting inflates reports	CLEAR
Domain age	6.4 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by DigiCert Global G2 TLS RSA SHA256 2020 CA1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Taboola News is a corporate content-discovery and monetization website presenting personalized news and other premium content across mobile devices and partner touchpoints. Its apparent business model is to help publishers, advertisers, and device manufacturers distribute sponsored or native content and monetize audience engagement.

Scam/Impersonation Risk

No phishing, impersonation, blacklist, or identity-contradiction signals were observed. The homepage presents an informational corporate proposition rather than requesting deposits, credentials, wallet connections, or other sensitive actions, which is consistent with a low-risk corporate website. One abuse report was associated with a shared hosting address, but the signal was whitelisted, carried zero confidence, and was attributed to shared provider infrastructure rather than to the website; it therefore does not materially change the assessment.

EVIDENCE

- Homepage: Describes content discovery, publisher monetization, native advertising, and OEM partnerships without a sensitive submission form.
- Domain registration: Registered 2020-03-09 and approximately 6.42 years old.
- Threat-reputation telemetry for the domain: 0 malicious detections and 0 suspicious detections; no blacklist or phishing hit was recorded.

Regulatory Verification Notes

The available evidence is consistent with an established corporate marketing site, but the real-world operator identity is not independently verified. The content does not present a financial-services license or registration number; because the site describes advertising and content-discovery services rather than soliciting financial deposits, this is a disclosure point for ordinary corporate due diligence rather than evidence of deception. The use of EPAG Domainservices GmbH as registrar, together with organization-validated transport encryption from a recognized certificate authority, provides supporting administrative and technical consistency without independently proving the operating entity.

EVIDENCE

- Domain registration record: Registrar listed as EPAG Domainservices GmbH; creation date 2020-03-09 and expiry date 2027-03-09.
- Site content: No financial-services license, registration number, or licensing authority is presented in the available corporate marketing material.
- Transport encryption: OV certificate issued by DigiCert Global G2 TLS RSA SHA256 2020 CA1 for TABOOLA.COM LTD, valid through 2026-12-16.

What to Verify Next

Before credential or payment interactions, an independent corporate-record check should confirm the contracting entity and its relationship to the Taboola brand. Any applicable terms, privacy, refund, and dispute provisions should be reviewed for consistency with that entity, and payment activity should use a method offering appropriate dispute and payment protection. Official contact channels should be confirmed through an independent corporate source before material engagement.

EVIDENCE

- Corporate identity check: Compare the legal entity named in any proposed agreement with an independently obtained corporate record.
- Terms and privacy review: Confirm the governing entity, jurisdiction, data-use provisions, and dispute process before submission of credentials or payment details.
- Payment-control review: Confirm available chargeback or equivalent payment-protection rights before any paid transaction.

Summary Verdict

The overall posture is **high trust and low risk**, and the available evidence is consistent with an established, apparently legitimate website. The classification is strong, while the operator's real-world identity remains independently unverified; legitimacy should therefore be treated as evidence-consistent rather than proven.

Infrastructure Integrity

The website is served through Fastly, Inc. on AS54113, with Fastly CDN/WAF protection and observed addresses functioning as CDN edge infrastructure rather than identified origin candidates. This is a meaningful exposure-mitigation measure, but it is treated as a protective control rather than proof of legitimacy.

Closing Assessment

Normal informational use is proportionate to the assessed posture; credential or payment engagement should follow the ordinary independent identity, contractual, and payment-protection checks described above.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 1 report on hosting IP 151.101.129.44 (Fastly, Inc., Content Delivery Network), 0% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of taboolanews.com.

- The request stayed on taboolanews.com. It was not redirected to another domain. CLEAR
- Registration is published under EPAG Domainservices GmbH. CLEAR
- DNS for this domain is served by nsone.net, across 8 name servers. NOTED
- The registration is paid up to 2027-03-09. NOTED
- It is hosted on FASTLY, from a server in US. NOTED

Domain intelligence

Registrar	EPAG Domainservices GmbH
Hosting	FASTLY - Fastly, Inc., US
Country	US
Server IP	151.101.129.44
Name servers	DNS1.P08.NSONE.NET, DNS2.P08.NSONE.NET, DNS3.P08.NSONE.NET, DNS4.P08.NSONE.NET, NS01.DNSFASTER.COM, NS02.DNSFASTER.COM, NS03.DNSFASTER.COM, NS04.DNSFASTER.COM
SSL issuer	DigiCert Global G2 TLS RSA SHA256 2020 CA1
SSL expiry	2026-12-16
Domain age	6.42 years (continuous registration)
Domain expiry	2027-03-09
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0% confidence, 1 report Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about tabooLANews.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/taboolanews.com> · assessed 2026-08-10