

Is tappx.com legit? TrustSniffer's high-trust assessment: 100/100

tappx.com

Verdict

100

OUT OF 100

HIGH TRUST

tappx.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

Marketing site for Tappx, an AdTech company offering monetization SDKs, programmatic and performance advertising, case studies, events, and contact/sales channels.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	13 years old Registered history	CLEAR
Web archive	Archived since 2014 1546 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2014.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Tappx is a corporate AdTech marketing website offering app and publisher monetization, programmatic advertising, paid user acquisition, SDK integration, and premium advertising demand, with case studies, events, recruitment content, and contact-sales pathways supporting a business-to-business service model.

Scam/Impersonation Risk

No contradictions were observed: the available evidence shows no phishing, impersonation, blacklist, or malicious-reputation indicators. The site's content is consistent with a conventional AdTech vendor, presenting monetization, programmatic brand and performance advertising, mobile and desktop environments, OTT/CTV, and publisher-facing services rather than high-risk consumer financial or cryptocurrency activity. A small number of behavioral irregularities—including an inline script, non-whitelisted network activity, substantial page changes after interaction, and console errors—are attributable to site implementation and were not accompanied by cloaking, hidden forms, password collection, wallet activity, or a sensitive external form destination. The site also has a strong global traffic footprint and sustained historical presence, supporting an established-site interpretation while not independently proving the operator's identity.

EVIDENCE

- The homepage identifies Tappx as a provider of monetization, programmatic advertising, paid user acquisition, and SDK-related services for developers, publishers, advertisers, agencies, and demand partners.
- External reputation checks recorded `vt\_malicious: 0`, `vt\_suspicious: 0`, `gsb\_malicious: false`, and `external\_blacklist: false`.
- The behavioral assessment recorded `suspicious\_inline\_scripts: 1`, `external\_posts\_non\_whitelisted: 1`, `external\_xhr\_non\_whitelisted: 1`, `max\_dom\_diff\_after\_interaction: 1418`, and `console\_error\_count: 19`; it recorded `cloaking\_classification: "none"`, `hidden\_forms\_detected: false`, `password\_external\_forms: 0`, and `wallet\_drainer\_runs: 0`.
- The domain was registered on 2013-11-14 and is approximately 12.75 years old through GoDaddy.com, LLC; archival records contain 1,546 snapshots spanning 2014–2026, covering 13 tracked years.

Regulatory Verification Notes

The available site content presents a mature corporate service offering, but it does not establish a specific regulated license, registration number, or regulated-entity status. For an AdTech provider, this is a **disclosure**

and onboarding verification point, not evidence of deception or fraud. The real-world operator identity remains independently unverified, so the site should be described as apparently legitimate and evidence-consistent with an established business rather than as identity-proven. The available third-party broker dataset produced no match; that is contextual reputational information and not a licensing determination.

EVIDENCE

- The homepage contains structured business content, case-study and success-story references, event information, recruitment pathways, newsletter functionality, and a contact-sales form.
- The site's two detected forms are classified as `newsletter` and `contact\_sales`; no sensitive form was detected.
- The site is served from AS15169, Google LLC, United States; the registrar is GoDaddy.com, LLC.
- The site's TLS certificate is issued by YR2, uses DV validation, and is valid to 2026-10-01T10:31:43+00:00.

What to Verify Next

Before credential submission or commercial engagement, an organization should independently confirm the contracting legal entity, applicable advertising and privacy compliance responsibilities, and the authenticity of the sales or support channel using contact details obtained through a separate trusted source. Procurement should also review the applicable service terms, data-processing provisions, revenue-share or campaign terms, and payment-protection arrangements before execution of a contract or payment.

EVIDENCE

- The homepage provides "Contact sales," "Access the dashboard," "Work with us," and "Job openings" pathways, creating identifiable channels for independent confirmation.
- The stated business model involves service contracts, advertising revenue share, and paid acquisition campaigns rather than anonymous retail transactions.
- The site presents customer categories and operational use cases for developers, publishers, advertisers, agencies, and demand partners, supporting a business-to-business onboarding review.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate corporate website and supports a high-trust, low-risk posture. No scam, phishing, impersonation, or other decisive contradiction was identified, although the operator's real-world identity is not independently verified.

Infrastructure Integrity

The site resolves to three likely origin addresses in Google Cloud, with no CDN or edge-IP layer detected in the supplied infrastructure assessment. This provides a conventional cloud-hosting posture, while the absence of an identified edge-delivery layer means the infrastructure itself should be treated as a supporting technical signal rather than proof of legitimacy.

EVIDENCE

- Infrastructure resolution identified `unique\_ip\_count: 3`, `edge\_ip\_count: 0`, and `likely\_origin\_ip\_count: 3`.
- CDN detection returned `has\_cdn: false`; the infrastructure assessment recorded `trusted\_cdn: true` as a normalized trust attribute.

Closing Assessment

Normal business engagement is proportionate to the available risk posture, provided ordinary independent identity, contractual, and payment-protection checks are completed before credentials or commercial commitments are exchanged.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of tappx.com.

- The request stayed on tappx.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by awsdns-55.org, across 4 name servers. NOTED
- The registration is paid up to 2026-11-14. NOTED
- The earliest public archive of this site is from 2014-01-18. CLEAR
- It is hosted on GOOGLE, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	GOOGLE - Google LLC, US
Country	US
Server IP	35.212.77.82

Name servers	NS-1468.AWSDNS-55.ORG, NS-1821.AWSDNS-35.CO.UK, NS-409.AWSDNS-51.COM, NS-529.AWSDNS-02.NET
SSL issuer	YR2
SSL expiry	2026-10-01
Domain age	12.75 years (continuous registration)
Domain expiry	2026-11-14
Archive first seen	2014-01-18
Archive snapshots	1546
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about tappx.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/tappx.com> · assessed 2026-08-11