

# Is techfinancials.co.za legit? TrustSniffer's high-trust assessment: 100/100

techfinancials.co.za

## Verdict

100

OUT OF 100

HIGH TRUST

techfinancials.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

TechFinancials is a South African technology and business news publication covering fintech, finance, AI, cloud, telecoms, e-commerce, and connected life. The homepage includes editorial articles, sponsored content, advertising notices, newsletter signup, social links, and investment-risk disclaimers.

## Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

## At a glance

The checks that decide most of this verdict.

|                           |                                                            |       |
|---------------------------|------------------------------------------------------------|-------|
| Malware engines           | None flagged it<br>VirusTotal                              | CLEAR |
| Google Safe Browsing      | Not listed<br>Google                                       | CLEAR |
| Abuse reports on the host | 0 reports<br>AbuseIPDB; shared hosting inflates this count | NOTED |
| Domain age                | 13 years old<br>Registered history                         | CLEAR |
| Web archive               | Archived since 2013<br>529 snapshots                       | CLEAR |
| Certificate               | Encrypted connection<br>Issued by WE1                      | NOTED |

## The page as captured

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No screenshot is retained for this report.

## Key findings

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- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2013.
- No flags from the reputation services TrustSniffer consulted at assessment time.

## Full analysis

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### Overview

TechFinancials is a South African technology and business news publication covering fintech, finance, AI, cloud, telecommunications, e-commerce, and connected life. Its apparent business model is editorial publishing supported by advertising, sponsored content, and newsletter engagement rather than financial-product sales or deposit solicitation.

### Scam/Impersonation Risk

No contradictions, phishing indicators, brand impersonation, or confirmed malicious reputation signals were observed. The homepage presents a coherent news-media model, contains no login or sensitive-payment form, and does not solicit deposits or sell financial products; its finance and crypto coverage therefore does not, by itself, create a financial-service impersonation concern.

- Homepage content is categorized as news/media and identifies editorial sections including News, Finance, Opinion, Cloud & AI, and ECommerce.
- The homepage contains two ordinary forms: site search and newsletter subscription, with no sensitive form detected.
- The domain was registered on 2013-06-06 and is approximately 13.16 years old; archival coverage records 529 snapshots from 2013 through 2026 across 14 tracked years.
- External reputation checks recorded zero malicious and zero suspicious detections, with no blacklist or broker-dataset match.

### Regulatory Verification Notes

The site is presented as a publisher rather than a regulated financial intermediary, and the homepage includes investment-risk disclaimers and sponsorship labeling. No financial-services license is claimed in the supplied content; this is a transparency point relevant only if the site later promotes advice, investments, or other regulated services. The domain's registration and transport-security profile are consistent with an established publication.

- The homepage describes technology, business, fintech, and finance journalism rather than investment execution or deposit-taking.
- The homepage identifies sponsored content and includes investment-risk disclaimers.
- The domain registrar is GoDaddy.com, LLC; the registrant organization is listed as tfs media.

- The site is hosted on AS13335, CLOUDFLARENET—Cloudflare, Inc.; its TLS certificate is issued by WE1 at DV validation level and is valid through 2026-09-24.

**What to Verify Next**

For any future regulated offering or investment-related promotion, confirm the responsible entity and applicable authorization directly with the relevant national registry, and independently validate sponsored claims against the underlying provider’s official materials.

- The homepage combines finance coverage with sponsored publishing, making source attribution relevant to commercially presented claims.
- The homepage offers newsletter subscription and links to established social channels, providing independent routes for confirming official publication communications.

**Summary Verdict**

TechFinancials presents as a legitimate, established, and trustworthy editorial website with a coherent business purpose and no observed scam or impersonation contradictions. Normal interaction, including account login where later offered and standard site use, is appropriate.

**Infrastructure Integrity**

The site is protected by Cloudflare CDN/WAF infrastructure, and all observed addresses were Cloudflare edge servers rather than exposed origin candidates. This provides a meaningful defensive layer against direct origin exposure, while remaining a mitigating infrastructure signal rather than proof of legitimacy.

**Closing Assessment**

Normal browsing, newsletter engagement, and standard interaction are proportionate to the site’s established publishing profile.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

**What the analysis found**

No rule findings contributed to this verdict.

**Identity verification**

|                                  |        |
|----------------------------------|--------|
| Status                           | LIKELY |
| Identity score                   | 80/100 |
| Identity verification confidence | 80%    |

- Trusted social count=5

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

**What TrustSniffer observed**

First-party facts recorded during the assessment of techfinancials.co.za.

- The request stayed on techfinancials.co.za. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR

- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-06-06. NOTED
- The earliest public archive of this site is from 2013-08-27. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

### Domain intelligence

|                    |                                                                                |
|--------------------|--------------------------------------------------------------------------------|
| Registrar          | GoDaddy.com, LLC                                                               |
| Hosting            | CLOUDFLARENET - Cloudflare, Inc., US                                           |
| Country            | US                                                                             |
| Server IP          | 2606:4700:3032::6815:223e                                                      |
| Name servers       | fay.ns.cloudflare.com, skip.ns.cloudflare.com                                  |
| SSL issuer         | WE1                                                                            |
| SSL expiry         | 2026-09-24                                                                     |
| Domain age         | 13.2 years                                                                     |
| Domain expiry      | 2027-06-06                                                                     |
| Archive first seen | 2013-08-27                                                                     |
| Archive snapshots  | 529                                                                            |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 0 reports   Google Safe Browsing: 0 matches |

### About this assessment

A trust score summarises the evidence TrustSniffer could collect about techfinancials.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

**This report online:** <https://trustsniffer.com/report/techfinancials.co.za> · assessed 2026-08-02