

Is techtrendske.co.ke legit? TrustSniffer's high-trust assessment: 100/100

techtrendske.co.ke

Verdict

100

OUT OF 100

HIGH TRUST

techtrendske.co.ke appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 75%.

What this site appears to be

Homepage of TechTrendsKE, an editorial publication covering technology, startups, business, fintech, gadgets, cybersecurity, telecommunications, and related developments across Kenya and Africa. The page presents recent reporting, opinion columns, interviews, podcasts, videos, social channels, and a newsletter subscription form.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it	CLEAR
	VirusTotal	
Google Safe Browsing	Not listed	CLEAR
	Google	
Abuse reports on the host	0 reports	NOTED
	AbuseIPDB; shared hosting inflates this count	
Domain age	12 years old	CLEAR
	Registered history	
Web archive	Archived since 2014	CLEAR
	323 snapshots	
Certificate	Encrypted connection	NOTED
	Issued by YR1	

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2014.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is an established technology and business news publication serving Kenya and the wider African market, presenting dated reporting, analysis, interviews, opinion columns, podcasts, videos, and coverage of startups, fintech, cybersecurity, telecommunications, cloud services, and consumer technology; its apparent business model is free editorial publishing supported by advertising, sponsorships, branded content, or media partnerships.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing activity, or confirmed malicious reputation signals were observed. The site's long operational history, continuous archival record, ordinary editorial presentation, and clean external threat reputation converge strongly against a scam or impersonation interpretation. Interactive testing also found no credential-harvesting form, cloaking, hidden form, wallet manipulation, clipboard hijacking, or suspicious script behavior.

- The domain registration record shows registration on 14 October 2014 through KWE Holding Limited, making it approximately 11.8 years old.
- The web archive records 323 snapshots from 17 October 2014 through 20 July 2026, spanning 13 tracked years with no gap exceeding one year.
- External reputation checks recorded zero malicious and zero suspicious detections, no malicious safe-browsing classification, no abuse reports, and no signature matches for the assessed domain.
- Behavioral examination of the homepage completed two successful runs and found no cloaking, hidden forms, suspicious inline scripts, wallet-drainer activity, clipboard interference, or non-whitelisted external submissions.

Regulatory Verification Notes

TechTrendsKE presents itself as an editorial publisher rather than a regulated financial intermediary, broker, investment platform, or payment service. The supplied homepage makes no licensing claim and offers no regulated financial product, so there is no evidence-based reason to expect a financial-services authorization in this context. The available material does not establish the contents of dedicated corporate or legal-disclosure pages; this limits legal-entity attribution but does not conflict with the site's demonstrated publishing identity.

- The homepage is classified by its visible content as a technology and business news homepage rather than a transactional financial-services interface.

- The homepage contains one newsletter email-subscription form, with no sensitive-data form and no untrusted submission destination.
- The site's transport encryption uses a domain-validated certificate issued by YR1, valid until 3 October 2026.
- No corresponding broker profile was identified in the supplied third-party broker-intelligence context; this is consistent with, but does not legally determine, the site's non-broker presentation.

What to Verify Next

For institutional engagement, prospective advertisers, syndication partners, and commissioned contributors should confirm the contracting entity, editorial ownership, payment instructions, and authorized representatives through formal documentation. Material presented as sponsored or branded content should be checked for clear labeling, while consequential reporting should be corroborated against primary sources under normal media due-diligence procedures.

- The homepage displays current, dated reporting across Kenyan payments, aviation, mobility, cybersecurity, and consumer-technology topics.
- The publication exposes audience channels across Facebook, X, LinkedIn, YouTube, Instagram, Telegram, and TikTok, providing independent routes for confirming its public-facing presence.
- The homepage presents named reporting formats including interviews, opinions, reviews, podcasts, and breaking news, making authorship and sponsorship labeling relevant to institutional content review.

Summary Verdict

The evidence supports a confident conclusion that this is a legitimate, established, and trustworthy editorial website. Its identity, historical continuity, reputation, content maturity, and observed behavior are mutually consistent, with no contradictory risk signals.

Infrastructure Integrity

The site is served directly from AS26347, operated by DreamHost/New Dream Network in the United States. No CDN, WAF, edge network, or separate origin candidate was identified; the single resolved hosting configuration is conventional for a publication of this type and presents no confirmed infrastructure-integrity concern. Protective infrastructure would be only a mitigating control rather than proof of legitimacy, and the legitimacy conclusion instead rests on the broader evidence convergence.

- The hosting infrastructure resolves to one address on AS26347 (DREAMHOST-AS — New Dream Network, LLC, US), registered through ARIN.
- Infrastructure analysis identified zero edge addresses, no CDN vendor, and no separate likely-origin candidate.

Closing Assessment

Normal browsing, newsletter subscription, account login, and standard site use are appropriate; institutional or commercial engagements should follow routine contracting and editorial due diligence.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	80/100
Identity verification confidence	80%

- Trusted social count=4

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of techtrendske.co.ke.

- The request stayed on techtrendske.co.ke. It was not redirected to another domain. CLEAR
- Registration is published under KWE Holding Limited. CLEAR
- DNS for this domain is served by dreamhost.com, across 3 name servers. NOTED
- The registration is paid up to 2026-10-14. NOTED
- The earliest public archive of this site is from 2014-10-17. CLEAR
- It is hosted on DREAMHOST-AS, from a server in US. NOTED

Domain intelligence

Registrar	KWE Holding Limited
Hosting	DREAMHOST-AS - New Dream Network, LLC, US
Country	US
Server IP	69.163.156.6
Name servers	ns1.dreamhost.com, ns2.dreamhost.com, ns3.dreamhost.com
SSL issuer	YR1
SSL expiry	2026-10-03
Domain age	11.8 years
Domain expiry	2026-10-14
Archive first seen	2014-10-17
Archive snapshots	323
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about techtrendske.co.ke at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/techtrendske.co.ke> · assessed 2026-07-31