

Is therealdeal.com legit? TrustSniffer's high-trust assessment: 90/100

therealdeal.com

Verdict



therealdeal.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-06 by automated analysis. Classification confidence 45%.

What this site appears to be

News homepage for The Real Deal — established real-estate journalism site covering markets, residential/commercial sectors, events and data. Monetized via ads, subscriptions, events and sponsored content.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	29 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by Amazon RSA 2048 M01	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

The Real Deal is an established online real-estate news publisher presenting market, residential, commercial, development, data, event, video, podcast, and magazine content for an audience seeking industry reporting and analysis; its business model combines advertising, subscriptions, events, sponsored content, and licensing.

Scam/Impersonation Risk

No contradictions were observed across the reviewed pages and technical checks. The homepage presents a coherent editorial publication rather than a deceptive commercial or credential-harvesting operation, with no detected brand impersonation, phishing indicators, malicious content, or sensitive-form collection.

EVIDENCE

- The homepage is classified as News/Media and contains extensive real-estate editorial content.
- The homepage has no sensitive forms, hidden forms, or external password forms.
- External reputation checks recorded zero malicious and zero suspicious detections.

Regulatory Verification Notes

The site presents a clear publication identity and business model. No licensing claim or license number is shown in the supplied page content; for a news publisher, this is a transparency point requiring contextual verification rather than evidence of misconduct. No broker identity match was recorded in the available third-party context.

EVIDENCE

- The domain was registered in 1997 and is approximately 28.81 years old through Network Solutions, LLC.
- Hosted on AS16509 (AMAZON-02 — Amazon.com, Inc., US).
- TLS certificate issued by Amazon RSA 2048 M01, DV validation, valid to 2026-10-12T23:59:59+00:00.
- Established traffic footprint recorded at rank 19132.

What to Verify Next

If required for procurement or regulated engagement, confirm the publisher's applicable corporate and registration details through authoritative business records and independently confirm official contact channels.

EVIDENCE

- The homepage identifies the publication and its editorial scope.
- The supplied content provides subscription, advertising, events, sponsored-content, and licensing pathways for organizational due diligence.

Summary Verdict

The site presents as a legitimate, established, high-trust publisher with a coherent identity, consistent operating model, clean reputation, and no observed contradiction. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site is served from Amazon infrastructure, a mainstream hosting environment. The supplied evidence does not establish a separate WAF or origin-exposure determination; hosting infrastructure should therefore be treated as a mitigating technical signal rather than proof of legitimacy.

Closing Assessment

Normal editorial, subscription, and account interactions may proceed under the organization's standard operational and procurement controls.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of therealdeal.com.

- The request stayed on therealdeal.com. It was not redirected to another domain. CLEAR
- Registration is published under Network Solutions, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-10-15. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	Network Solutions, LLC
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	2600:9000:20a8:b000:0:bcc9:f180:93a1
Name servers	PABLO.NS.CLOUDFLARE.COM, PAM.NS.CLOUDFLARE.COM
SSL issuer	Amazon RSA 2048 M01
SSL expiry	2026-10-12
Domain age	28.8 years
Domain expiry	2027-10-15
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about therealdeal.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/therealdeal.com> · assessed 2026-07-06