

Is tmall.com legit? TrustSniffer's high-trust assessment: 100/100

tmall.com

Verdict

100

OUT OF 100

HIGH TRUST

tmall.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 70%.

What this site appears to be

Chinese-language ecommerce marketplace page (Tmall) with extensive category navigation, brand listings, promotions, and shopping-focused marketing copy. Content promotes purchases, discounts, and merchant services; no evident credential-harvesting or financial investment scheme content.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.		
Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	29 years old Registered history	CLEAR
Web archive	Archived since 2017 14 snapshots	CLEAR
Certificate	Encrypted connection Issued by GlobalSign GCC R3 OV TLS CA 2024	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2017.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is a Chinese-language ecommerce marketplace branded Tmall, presenting extensive product categories, brand listings, discount campaigns, shopping navigation, and merchant-service entry points; its apparent model is consumer product sales supported by merchant onboarding, commissions, promotions, logistics, and platform services.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent retail-marketplace experience rather than an investment, cryptocurrency, or credential-harvesting scheme, and the content assessment identified no phishing, brand-impersonation, or other fraud indicators. External reputation checks recorded no malicious or suspicious detections, while the site has a top-tier global traffic footprint. Browsing behavior included extensive external requests and posts, but the same observations found no cloaking, hidden forms, password-exfiltration forms, wallet activity, clipboard manipulation, or executable abuse; this is therefore a technical implementation characteristic rather than an impersonation signal.

EVIDENCE

- The homepage contains extensive product categories, brand navigation, discount campaigns, shopping functions, and merchant-service links, with no evident financial-investment solicitation.
- The homepage behavior assessment recorded no hidden forms, external password forms, wallet-connect activity, wallet-drainer activity, or cloaking.
- External reputation results recorded 0 malicious detections, 0 suspicious detections, and no blacklist hit; the recorded traffic rank was 2581.

Regulatory Verification Notes

Available evidence is consistent with an established, apparently legitimate ecommerce website, although the real-world operator identity is not independently verified. The captured site content does not present a regulated financial-service license or registration number; for a general marketplace, this is a disclosure and verification matter rather than evidence of a scam. The domain is registered through Alibaba Cloud Computing (Beijing) Co., Ltd., and the transport certificate uses organization validation issued by GlobalSign, providing concrete infrastructure and continuity signals without proving that the certificate subject is the marketplace operator. No adverse broker-reputation match was identified.

EVIDENCE

- Domain registration records show creation on 1997-10-17, an age of 28.84 years, and expiration on 2030-10-16.
- Archive records contain 14 snapshots, with coverage from 2017-10-10 through 2026-02-02 across 10 tracked years; the coverage is intermittent rather than continuous.
- The site is served from AS37963, ALIBABA-CN-NET - Hangzhou Alibaba Advertising Co.,Ltd., CN.
- The TLS certificate is OV-validated, issued by GlobalSign GCC R3 OV TLS CA 2024, and valid until 2026-11-21.

What to Verify Next

Before credential or payment interactions, an organization considering engagement should independently confirm the responsible merchant or corporate entity through an authoritative registry or official corporate documentation. Relevant purchasing flows should also be checked for clearly stated seller identity, returns and refund terms, dispute handling, and payment-protection arrangements. Official support and contact channels should be confirmed through an independent route rather than relying solely on information reached through the website.

EVIDENCE

- The homepage exposes login, registration, shopping-cart, consumer-support, and merchant-centre pathways, making account and transaction controls relevant verification points.
- The marketplace presentation includes merchant onboarding and platform-service functions, so seller identity and platform responsibility should be distinguished during due diligence.
- The available disclosure state does not establish an independently verified real-world operator or a regulated-license relationship.

Summary Verdict

The overall posture is **high trust and low risk**, with the available evidence strongly consistent with an established, apparently legitimate marketplace. No scam, phishing, impersonation, or identity-conflict indicators were identified, but the operator connection remains unverified and should not be treated as proven.

Infrastructure Integrity

The site resolves to 19 likely origin addresses, with no CDN or WAF edge layer detected in the supplied infrastructure assessment. This direct-resolution architecture is an operational characteristic rather than a legitimacy concern; the resolved infrastructure was identifiable and stable, while the absence of an evident edge layer provides less protective mediation than a CDN-backed deployment.

Closing Assessment

Normal browsing is proportionate to the assessed posture; ordinary independent checks of merchant identity, transaction protections, and return arrangements should be completed before credentials or payment details are submitted.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of tmall.com.

- The request stayed on tmall.com. It was not redirected to another domain. CLEAR
- Registration is published under Alibaba Cloud Computing (Beijing) Co., Ltd.. CLEAR
- DNS for this domain is served by taobao.com, across 4 name servers. NOTED
- The registration is paid up to 2030-10-16. CLEAR
- The earliest public archive of this site is from 2017-10-10. CLEAR
- It is hosted on ALIBABA-CN-NET, from a server in CN. NOTED

Domain intelligence

Registrar	Alibaba Cloud Computing (Beijing) Co., Ltd.
Hosting	ALIBABA-CN-NET - Hangzhou Alibaba Advertising Co.,Ltd., CN
Country	CN
Server IP	2401:b180:7003::2d3
Name servers	NS4.TAOBAO.COM, NS5.TAOBAO.COM, NS6.TAOBAO.COM, NS7.TAOBAO.COM
SSL issuer	GlobalSign GCC R3 OV TLS CA 2024
SSL expiry	2026-11-21
Domain age	28.84 years (continuous registration)
Domain expiry	2030-10-16
Archive first seen	2017-10-10
Archive snapshots	14
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about tmall.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/tmall.com> · assessed 2026-08-11