

Is traded.co legit? TrustSniffer's high-trust assessment: 100/100

traded.co

Verdict

100

OUT OF 100

HIGH TRUST

traded.co appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 65%.

What this site appears to be

Traded is a commercial real estate platform and business media service providing transaction records, listings, rankings, market data, news, professional profiles, networking, and newsletters across U.S. markets.

Evidence status and limitations

Evidence completeness:

UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	11 years old Registered history	CLEAR
Web archive	Archived since 2013 533 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2013.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Traded is a commercial real-estate information and networking platform presenting transaction records, property listings, rankings, market data, news, professional profiles, deal submissions, and newsletters for U.S. markets; its apparent business model is subscription, promotion, lead generation, and professional data services.

Scam/Impersonation Risk

No contradictions, impersonation indicators, phishing signals, or malicious detections were observed. The homepage presents a coherent commercial real-estate service with conventional account access and no deceptive financial or cryptocurrency mechanics. Its established historical continuity and clean external reputation support the conclusion that the site is legitimate.

- Homepage analysis identified no red flags and classified the service as an established commercial real-estate data platform.
- The domain was registered on 2016-02-17; age telemetry reports 10.46 years, with an archive-reconciled age of 13.00205338809035 years.
- Historical records contain 533 snapshots spanning 2013–2026, covering 14 tracked years.

Regulatory Verification Notes

The site's business model is informational and professional rather than presented as a regulated financial service. No license claim or license number appears in the supplied site findings; this is a limited transparency note, not evidence of fraud. Registration privacy is an administrative detail, while the broader identity and infrastructure evidence remains consistent with an established entity.

- Hosting is identified as AS13335 (CLOUDFLARENET - Cloudflare, Inc., US).
- TLS is issued by WE1 at DV validation level and is valid through 2026-10-30T21:18:53+00:00.
- The homepage identifies the service as a commercial real-estate data and networking platform.

What to Verify Next

For engagements involving paid features, promotional services, or reliance on market data, confirm the applicable commercial terms and data-use conditions within the relevant on-site flow. If a transaction requires regulated advisory, brokerage, or similar services, confirm the responsible entity and applicable authorization through the relevant official registry.

- The business-model findings identify likely paid Go Pro, promotional, lead-generation, and newsletter services.
- The homepage provides the primary product and account-entry context for assessing the relevant commercial flow.

Summary Verdict

The website presents a legitimate, established, high-trust posture with strong convergence across its identity, content, historical continuity, reputation, and technical signals. Normal interaction is appropriate within the scope of the services the site presents.

Infrastructure Integrity

Cloudflare CDN and WAF protection provide a meaningful mitigating control, and all observed addresses were CDN edge servers rather than directly exposed origin infrastructure. This supports resilience and reduces direct exposure, but infrastructure protection alone is not proof of legitimacy.

- Cloudflare protection is explicitly identified as covering the site through CDN/WAF services.
- Observed edge IPs were 104.26.11.2, 172.67.70.180, and 104.26.10.2; the origin server IP was not observable.

Closing Assessment

Standard use, including account login and ordinary account actions, is appropriate; prospective users should apply normal commercial diligence to any paid or consequential engagement.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	39%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of traded.co.

- The request stayed on traded.co. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2030-02-16. CLEAR
- The earliest public archive of this site is from 2013-08-01. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
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Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::681a:b02
Name servers	LIBERTY.NS.CLOUDFLARE.COM, HANS.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-10-30
Domain age	10.5 years
Domain expiry	2030-02-16
Archive first seen	2013-08-01
Archive snapshots	533
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about traded.co at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/traded.co> · assessed 2026-08-02