

Is tradehouse.media legit? TrustSniffer's high-trust assessment: 100/100

tradehouse.media

Verdict

100

OUT OF 100

HIGH TRUST

tradehouse.media appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 55%.

What this site appears to be

Tradecore by Trade House Media presents a unified ad infrastructure and SaaS platform for publishers, covering ad serving, inventory, auctions, reporting, yield optimization, identity, compliance, and mobile/video monetization. The page promotes demos, customer case studies, integrations, and enterprise publisher capabilities.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it	CLEAR
	VirusTotal	
Google Safe Browsing	Not listed	CLEAR
	Google	
Abuse reports on the host	0 reports	NOTED
	AbuseIPDB; shared hosting inflates this count	
Domain age	9.0 years old	CLEAR
	Registered history	
Web archive	Never archived	WATCH
	No public history of this site	
Certificate	Encrypted connection	NOTED
	Issued by YE1	

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Tradecore is a B2B advertising-technology platform operated under the Trade House Media identity, presenting unified ad infrastructure and SaaS services for publishers. Its apparent business model is enterprise software and related services supporting programmatic advertising operations.

Scam/Impersonation Risk

No contradictions, phishing indicators, impersonation signals, or confirmed blacklist findings were observed. The homepage presents a coherent publisher-advertising business model, including ad serving, auction management, inventory control, reporting, yield optimization, identity, compliance, mobile SDKs, video advertising, and IVT filtering; this substantive product structure is consistent with a professional B2B SaaS offering rather than a deceptive financial or credential-harvesting site. Normal interaction, including account login and standard use, is appropriate.

EVIDENCE

- The homepage identifies Tradecore as a unified advertising platform for publishers and provides detailed feature and use-case descriptions.
- Behavioral inspection found no login form, hidden sensitive form, wallet connection, clipboard manipulation, cloaking, or suspicious inline scripts.
- The domain was registered in 2017 and is approximately 8.96 years old.

Regulatory Verification Notes

The site presents Trade House Media and offers demos, onboarding, case studies, and enterprise publisher capabilities. No specific regulatory licence or registration number is evidenced for verification; this is a transparency item relevant to contractual and compliance due diligence, not an indication of fraud. The available external reputation checks were clean, and no relevant broker-dataset match was identified.

EVIDENCE

- The homepage provides navigation to About THM, Contact, Jobs, Case Studies, and onboarding resources.
- Hosted on AS14061 (DigitalOcean, LLC, US).
- TLS certificate issued by YE1 using DV validation, valid to 2026-09-14.

What to Verify Next

Prospective customers should confirm the applicable contractual, privacy, advertising-quality, and compliance responsibilities for the intended deployment, and obtain independently validated customer references before signing material commercial commitments.

EVIDENCE

- The homepage provides Book a Demo and Onboarding paths for prospective customers.
- The site presents Case Studies and Testimonials as routes for evaluating claimed customer outcomes.
- The homepage identifies Ads.txt management, identity, compliance, and IVT filtering as platform capabilities requiring implementation-specific review.

Summary Verdict

The website presents as a legitimate, established, and trustworthy B2B SaaS provider with a coherent identity, substantive business content, stable technical operation, and no observed contradiction or abuse pattern. Its overall trust posture supports normal business engagement.

Infrastructure Integrity

The site benefits from CDN/WAF protection, with the observed edge address associated with AS14061 and no origin candidate exposed in the analysis. This reduces direct origin exposure and is a mitigating infrastructure characteristic, but it is not independently proof of legitimacy.

Closing Assessment

Standard browsing, account use, and ordinary commercial engagement are appropriate, subject to normal enterprise procurement and compliance controls.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of tradehouse.media.

- The request stayed on tradehouse.media. It was not redirected to another domain. CLEAR
- Registration is published under Mesh Digital Limited. CLEAR
- DNS for this domain is served by awsdns-26.com, across 4 name servers. NOTED
- The registration is paid up to 2034-08-16. CLEAR
- It is hosted on DIGITALOCEAN-ASN, from a server in US. NOTED

Domain intelligence

Registrar	Mesh Digital Limited
Hosting	DIGITALOCEAN-ASN - DigitalOcean, LLC, US
Country	US
Server IP	138.68.182.66
Name servers	ns-208.awsdns-26.com, ns-814.awsdns-37.net, ns-1994.awsdns-57.co.uk, ns-1525.awsdns-62.org
SSL issuer	YE1
SSL expiry	2026-09-14
Domain age	9.0 years
Domain expiry	2034-08-16
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about tradehouse.media at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.