

Is tvpop.com.br legit? TrustSniffer's high-trust assessment: 100/100

tvpop.com.br

Verdict

100

OUT OF 100

HIGH TRUST

tvpop.com.br appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

TV Pop is a Brazilian entertainment-news portal covering television, novelas, ratings, celebrities, streaming, influencers, reality programs, and pop culture. It appears to operate through editorial publishing and advertising, with an extensive IAB-style consent interface covering many advertising and data-processing vendors.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	5.6 years old Registered history	CLEAR
Web archive	Archived since 2003 1914 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2003.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

TV Pop is an established Brazilian, Portuguese-language entertainment-news portal presenting editorial coverage of television, novelas, audience ratings, celebrities, reality programming, streaming, influencers, pop culture, and broadcast schedules through an advertising-supported publishing model.

Scam/Impersonation Risk

No identity contradictions, phishing behavior, brand impersonation, or other fraud indicators were observed. The site's extensive editorial corpus, long historical provenance, consistent news-portal function, established social presence, and clean external reputation converge strongly in support of legitimacy. Interactive testing also found no credential-harvesting, wallet, clipboard-manipulation, or cloaking behavior.

- The homepage contained extensive topic-specific editorial material and identified itself as a television, audience-ratings, novelas, and celebrity news portal.
- Domain provenance extends approximately 22.7 years; 1,914 archive snapshots span 2003–2026, representing 24 years of tracked history without evidence of suspicious repurposing.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing finding, no reported abuse, and inclusion within the global top one million by traffic rank.
- Homepage behavior showed no login form, hidden form, external password submission, wallet connection, wallet-draining routine, clipboard hijacking, or cloaking.

Regulatory Verification Notes

TV Pop operates as an editorial and advertising-supported publication rather than as a financial, brokerage, or crypto service, so financial licensing is not an expected legitimacy criterion for its stated business model. The available material indicates institutional and privacy controls, including an extensive consent interface for personalized advertising and data processing. That vendor ecosystem creates ordinary privacy-management considerations—particularly around cross-site profiling, precise geolocation, and device linking—but does not constitute evidence of fraud or regulatory misconduct.

- The homepage presents a news-and-media business model and makes no financial-service, investment, brokerage, or cryptocurrency offering.
- The site's consent interface requests permission for personalized advertising, cross-site profiling, precise geolocation, and device linking across a substantial advertising-vendor ecosystem.

- The homepage provides links to established social platforms, including Instagram, Facebook, TikTok, X, and WhatsApp.
- No matching broker-reputation record or adverse broker warning was identified for the site.

What to Verify Next

Enterprise onboarding should document the portal’s privacy and advertising controls, ensuring that consent choices align with organizational data-handling requirements. Any commercial relationship—such as advertising placement, content syndication, or paid promotion—should use the contracting entity and payment instructions supplied through independently confirmed business channels.

- The homepage exposes granular consent categories that permit privacy settings to be reviewed before enabling personalized processing.
- The observed site contained no sensitive form or untrusted form destination, providing no indication that ordinary browsing requires disclosure of protected financial information.

Summary Verdict

The evidence supports a confident assessment that TV Pop is a legitimate, established, and trustworthy entertainment-news website. Its identity, historical presence, editorial substance, behavioral profile, and external reputation are mutually consistent, with no observed contradictions undermining normal use.

Infrastructure Integrity

The site is protected by Cloudflare’s CDN and WAF, with all observed addresses belonging to edge infrastructure; this reduces direct exposure of the origin and provides a meaningful security mitigation, although protective hosting alone is not proof of legitimacy. Transport encryption is valid and uses standard domain validation.

- The site is served from AS13335 (CLOUDFLARENET—Cloudflare, Inc., US); four observed addresses were Cloudflare edge nodes.
- The TLS certificate was issued by WE1 with DV validation and is valid until 2026-10-09.
- The registration record lists creation on 2020-12-18, an age of approximately 5.63 years, and expiration on 2029-12-18.

Closing Assessment

Normal interaction, including routine browsing, account login where offered, and standard use, is appropriate, subject to ordinary organizational privacy and commercial due-diligence controls.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	76%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of tvpop.com.br.

- The request stayed on tvpop.com.br. It was not redirected to another domain. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2029-12-18. CLEAR
- The earliest public archive of this site is from 2003-12-05. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:3031::ac43:c606
Name servers	athena.ns.cloudflare.com, keaton.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-09
Domain age	5.6 years
Domain expiry	2029-12-18
Archive first seen	2003-12-05
Archive snapshots	1914
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about tvpop.com.br at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.