

Is ubuy.co.in legit? TrustSniffer's high-trust assessment: 90/100

ubuy.co.in

Verdict

90

OUT OF 100

HIGH TRUST

ubuy.co.in appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

Ubuy India product and marketing page for an international online shopping platform offering imported brands, deals, shipping info, and customer support.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	11 years old Registered history	CLEAR
Web archive	Archived since 2016 578 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2016.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

This website is Ubuy India, an international online shopping storefront offering imported branded and luxury goods, product deals, delivery services, customer support, and account-based purchasing. Its apparent business model is cross-border e-commerce, generating revenue through product sales, shipping charges, and related marketplace activity.

Scam/Impersonation Risk

No contradictions were observed across the assessed website and reputation signals: there were no indications of phishing, brand impersonation, malicious activity, or confirmed blacklist inclusion. The homepage presents a coherent retail model with product categories, international sourcing options, delivery information, customer support, and standard account and checkout functions. Marketing statements such as “100% Authentic,” “Secure Payments,” and “100% Money Back Guarantee” are commercially significant claims that should be assessed as customer-protection representations rather than treated as independent proof of performance. The available evidence remains consistent with an established, apparently legitimate e-commerce site, while the real-world operator identity is not independently verified.

EVIDENCE

- The homepage is classified as an e-commerce storefront and contains product listings, shopping categories, delivery information, account functions, and checkout activity.
- External reputation checks recorded 0 malicious detections, 0 suspicious detections, and no blacklist or phishing result for the website.
- The domain was registered on 2015-03-19 and is approximately 11.41 years old; the registration is recorded through GoDaddy.com, LLC.
- Web archives contain 578 snapshots from 2016-03-26 through 2026-07-12, covering 11 tracked years with no detected suspicious repurposing.

Regulatory Verification Notes

The site's apparent activity is consumer retail rather than an activity for which a financial-services licence is evident in the supplied material. No licence claim, licensing authority, or licence number is recorded, so regulatory verification is not applicable on the available evidence as a positive credential and remains a transparency item if a particular product or jurisdiction requires it. The registration record identifies the organisation as Ubuy, but that record does not independently establish the legal entity operating or responsible

for every transaction. The website's commercial assurances and cross-border sales model therefore support apparent legitimacy but should not be interpreted as proof of corporate identity, merchant status, or regulatory authorization.

EVIDENCE

- The homepage describes international shopping, imported goods, branded products, shipping, customer support, and promotional offers.
- The assessed registration record lists "Ubuy" as the organisation, with an expiration date of 2029-03-19.
- The site is served from AS13335, CLOUDFLARENET - Cloudflare, Inc., US.
- The transport certificate is issued by WE1 using DV validation and is valid to 2026-10-15T19:56:21+00:00.

What to Verify Next

Before credential or payment interactions, an organisation should independently confirm the merchant's legal identity, the applicable return and refund terms, delivery and import-cost responsibilities, and the payment provider's dispute and protection mechanisms. Where a transaction involves a regulated product or jurisdiction-specific requirement, the relevant official registry should be checked for the responsible entity rather than relying solely on on-site assurances. Contact channels should also be confirmed through an independently sourced route before resolving account or payment issues.

EVIDENCE

- The homepage provides account sign-in and account-creation functions, making independent merchant-identity checks relevant before credential submission.
- The homepage advertises delivery, secure checkout, and a money-back guarantee, supporting verification of fulfilment and refund conditions.
- The site identifies customer support as available on a 24/7 basis, providing a stated channel for testing post-sale responsiveness.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website with a low scam and impersonation risk posture. Its long operating history, coherent retail content, clean reputation signals, and stable technical presentation converge on a high-trust assessment, although the operator's real-world identity is not independently verified.

Infrastructure Integrity

Cloudflare CDN/WAF protection is present, and all observed addresses were CDN edge endpoints rather than identified origin candidates. This limits direct exposure of the hosting origin and is a mitigating infrastructure characteristic, but it is not independently determinative of the operator's legitimacy.

Closing Assessment

Normal browsing and ordinary shopping activity are proportionate to the assessed posture, subject to independent merchant-identity, returns, and payment-protection checks before credentials or payment details are submitted.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of ubuy.co.in.

- The request stayed on ubuy.co.in. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2029-03-19. CLEAR
- The earliest public archive of this site is from 2016-03-26. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:d
Name servers	bella.ns.cloudflare.com, carl.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-15
Domain age	11.41 years (continuous registration)
Domain expiry	2029-03-19
Archive first seen	2016-03-26
Archive snapshots	578
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about ubuy.co.in at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/ubuy.co.in> · assessed 2026-08-11