

Is ubuy.co.tz legit? TrustSniffer's high-trust assessment: 94/100

ubuy.co.tz

Verdict

94

OUT OF 100

HIGH TRUST

ubuy.co.tz appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 55%.

What this site appears to be

Ubuy Tanzania is a large international online shopping storefront offering imported products across electronics, fashion, supplements, household goods, automotive supplies, toys, and other categories, with global shipping and multiple payment options.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	7.1 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Ubuy Tanzania is an established cross-border ecommerce storefront offering imported electronics, fashion, supplements, household goods, automotive supplies, toys, and other consumer products, with global shipping, multiple payment options, memberships, affiliates, gift cards, and related shopping services.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent ecommerce model, including product categories, international fulfillment, secure checkout, customer support, returns, and promotional offers, without phishing, brand-impersonation, or other fraud indicators. External reputation checks were clean, and the domain has a long-established registration history.

- Homepage: Identified as an international online shopping store serving Tanzania with imported consumer goods and global shipping.
- Homepage: No phishing, impersonation, hidden-form, wallet, or sensitive-form indicators were observed.
- Domain registration: Registered 2019-06-14; approximately 7.14 years old.

Regulatory Verification Notes

The site operates as a commercial ecommerce platform rather than a disclosed regulated financial service. No specific license or registration number was identified in the supplied site content; this is a limited transparency point for corporate and consumer-protection verification, not evidence of deception. The published business model and policy-oriented content are consistent with cross-border retail commerce.

- Homepage: States that products are sourced through global stores and offers international delivery and payment options.
- Site content: Presents support, delivery, payment, refund, and return-policy topics.
- Hosting and transport: Served through AS13335 (Cloudflare); TLS uses issuer WE1 with DV validation and is valid until 2026-09-09.
- Domain registration: Registrar identified as REG-LEX, with expiry on 2027-06-13.

What to Verify Next

For higher-value procurement, confirm the applicable merchant, delivery, refund, import-duty, and consumer-protection terms on the relevant policy pages, and validate official support channels through an independently sourced business route.

- Site content: Includes delivery, payment, return-policy, and customer-support information.
- Homepage: Offers account creation, order tracking, wishlists, and a stated money-back guarantee.
- Business model: Includes imported-goods fulfillment, memberships, affiliates, and gift cards, creating several transaction and service terms to review.

Summary Verdict

The website presents as a legitimate, established, and trustworthy ecommerce business with a coherent commercial purpose and no observed contradiction or confirmed fraud signal. Normal interaction, including account login and standard shopping use, is appropriate.

Infrastructure Integrity

Cloudflare CDN/WAF protection places observed traffic on edge infrastructure rather than exposing an origin address, providing a meaningful layer of network resilience and exposure reduction. This infrastructure is a mitigating control, not independent proof of business legitimacy.

Closing Assessment

Standard shopping and account activities are appropriate, with ordinary review of product, delivery, payment, and refund terms before material purchases.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of ubuy.co.tz.

- The request stayed on ubuy.co.tz. It was not redirected to another domain. CLEAR
- Registration is published under REG-LEX. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-06-13. NOTED
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	REG-LEX
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:7db
Name servers	bella.ns.cloudflare.com, carl.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-09
Domain age	7.1 years
Domain expiry	2027-06-13
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about ubuy.co.tz at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/ubuy.co.tz> · assessed 2026-08-02