

Is ubuy.co.za legit? TrustSniffer's high-trust assessment: 100/100

ubuy.co.za

Verdict

100

OUT OF 100

HIGH TRUST

ubuy.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 70%.

WHAT THIS SITE APPEARS TO BE

Ubuy South Africa is an international online shopping platform offering imported products across electronics, fashion, beauty, health, groceries, home goods, automotive, toys, and other categories. The page highlights global shipping, secure payments, discounts, customer support, product reviews, policies, and mobile app access.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	16 years old Registered history	CLEAR
Web archive	Archived since 2007 116 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2007.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Ubuy South Africa is an established international ecommerce marketplace presenting imported electronics, fashion, beauty, health, grocery, home, automotive, and other consumer goods, with global shipping, secure payments, discounts, support services, reviews, policies, memberships, gift cards, and mobile-app access.

Scam/Impersonation Risk

No contradictions, phishing indicators, brand-impersonation signals, or confirmed blacklist findings were observed. The homepage presents a coherent retail model and makes ordinary ecommerce claims such as certified-brand sourcing, secure checkout, customer support, and a money-back guarantee; these support legitimacy but remain service claims rather than independent guarantees. The external reputation assessment was clean, and the site's historical presence is consistent with an established domain.

- Homepage: Ubuy South Africa identifies a broad cross-border ecommerce offering with product categories, shipping, payments, support, and policies.
- Homepage: No red flags, hidden sensitive forms, wallet activity, or brand-impersonation indicators were recorded.
- Domain registration: Registered 2010-06-19 through GoDaddy.com, LLC; approximately 16.13 years old.
- Web archive: 116 snapshots spanning 2007-02-08 to 2026-03-17, with 20 years tracked.

Regulatory Verification Notes

The site presents a clear commercial identity as Ubuy South Africa. The supplied evidence does not show a claimed license or license number; for an ecommerce marketplace, this is a regulatory and consumer-protection verification item rather than evidence of deception. Registration, transport security, and hosting signals are materially consistent with an established online business.

- Hosting: Served from AS13335, operated by Cloudflare, Inc., United States.
- TLS: Certificate issued by WE1 with DV validation, valid to 2026-09-09T12:07:10+00:00.
- Domain records: Registrar listed as GoDaddy.com, LLC, with Ubuy as the organization.

What to Verify Next

Before a material purchase, the prospective customer should review the applicable returns, warranty, delivery, duties, and refund terms for South Africa. Any applicable consumer-protection or business-registration

requirements should be confirmed through the relevant official registry, and app or support channels should be validated through independent official listings.

- Homepage: Promotes global shipping, secure payments, returns, warranty information, and customer support.
- Homepage: Promotes mobile-app downloads, memberships, gift cards, and affiliate-related programs.
- Account area: Provides sign-in, order tracking, and account-management functions.

Summary Verdict

The evidence supports a legitimate, established, and trustworthy ecommerce website with a coherent business purpose and no observed scam or impersonation contradictions. Its durable identity, sustained public presence, clean reputation, and consistent site content support normal interaction.

Infrastructure Integrity

Cloudflare CDN/WAF protection is present, with observed edge infrastructure on AS13335 and a potential origin candidate. This reduces direct exposure of the service infrastructure and is a mitigating security control, although it is not independently proof of legitimacy.

Closing Assessment

Normal browsing, account login, and standard purchases are appropriate, subject to ordinary review of transaction terms and applicable consumer protections.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of ubuy.co.za.

- The request stayed on ubuy.co.za. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-06-19. NOTED
- The earliest public archive of this site is from 2007-02-08. CLEAR

- It is hosted on CLOUDFLARENET, from a server in US. **NOTED**

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:e41
Name servers	carl.ns.cloudflare.com, bella.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-09
Domain age	16.1 years
Domain expiry	2027-06-19
Archive first seen	2007-02-08
Archive snapshots	116
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about ubuy.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

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