

Is ubuy.com.gh legit? TrustSniffer's high-trust assessment: 100/100

ubuy.com.gh

Verdict

100

OUT OF 100

HIGH TRUST

ubuy.com.gh appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 70%.

What this site appears to be

Ubuy Ghana is a localized cross-border ecommerce storefront offering imported goods from multiple regional stores. It promotes product categories, global shipping, payment security, discounts, customer reviews, mobile apps, order tracking, and support and policy resources.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	7.1 years old Registered history	CLEAR
Web archive	Archived since 2020 156 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2020.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is a localized cross-border ecommerce storefront for Ghana, offering imported consumer goods from regional catalogues and generating revenue through product sales, shipping, memberships, gift cards, and potential affiliate relationships.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing indicators, or malicious behavior were observed. The homepage presents a coherent retail experience with identifiable merchandise, account and order-tracking functions, mainstream payment options, and customer-policy resources. Its claims of “100% Authentic,” certified-brand sourcing, a money-back guarantee, and selection by millions are commercial assurances rather than independently substantiated facts in the supplied pages, but they do not conflict with the site’s established identity and clean technical reputation.

- The homepage consistently identifies the service as Ubuy Ghana and presents product categories, regional stores, checkout-related functions, order tracking, and customer-service resources.
- External threat screening recorded 0 malicious and 0 suspicious detections, with no phishing, impersonation, or signature matches.
- The domain was registered in 2019 and is approximately 7.13 years old.
- The web archive contains 156 snapshots spanning 2020–2026, representing 7 years of tracked history with no detected suspicious repurposing or semantic drift.

Regulatory Verification Notes

The site operates as a general ecommerce retailer rather than a financial or investment service, so the absence of a financial-services licence is not an adverse indicator. Registration records identify Abdulwahab AlOthman and Ubuy Co for Managing and Designing Websites W.L.L, with Ghana Dot Com as registrar; no conflicting legal-entity name appears in the supplied material. The homepage provides policy and support references, although the supplied evidence does not establish whether those pages display a complete corporate registration identifier or contractual seller details for each transaction.

- Domain-registration records name Abdulwahab AlOthman as owner and Ubuy Co for Managing and Designing Websites W.L.L as the organization; registration expires on 19 June 2027.
- Ghana Dot Com is the recorded registrar.

- The homepage links visitors to support and policy resources and describes global shipping, secure payments, and a money-back guarantee.
- The site's transport encryption uses a WE1-issued domain-validated TLS certificate, valid until 9 September 2026.

What to Verify Next

Before a material purchase, the applicable product listing should be checked for the actual seller, dispatch region, total landed cost, return conditions, warranty coverage, and any import duties. The published policy documents should also be reviewed to determine how the money-back and authenticity assurances apply to third-party or cross-border goods, while official customer-service channels should be confirmed independently for any order requiring manual assistance.

- The homepage allows switching among Global, US, UK, EU, China, Japan, Hong Kong, Korea, and Turkey stores and warns that switching stores removes current cart items.
- The storefront advertises global shipping and products across categories including supplements, electronics, fashion, groceries, and industrial supplies.
- The homepage promotes first-purchase discounts, customer accounts, wishlists, order tracking, and mobile applications.
- The observed form was limited to newsletter and preference collection, had no untrusted destination, and no hidden or externally submitted password form was detected.

Summary Verdict

The website is a legitimate, established, and trustworthy cross-border retail service. Its consistent commercial identity, sustained historical presence, clean external reputation, stable observed behavior, and substantive customer-facing functionality converge on a high-confidence legitimacy assessment with no contradictory risk signals.

Infrastructure Integrity

The website is served from AS13335 (Cloudflare, Inc., US) and protected by Cloudflare's CDN/WAF. All four observed addresses were Cloudflare edge nodes, so the origin server was not directly exposed during the assessment; this is a conventional protective architecture that reduces origin-level exposure but is not, by itself, proof of business legitimacy.

Closing Assessment

Normal interaction, including account login, order management, and standard purchases, is appropriate, subject to ordinary ecommerce diligence concerning product terms, delivery costs, and payment protections.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100

Identity verification confidence	50%
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- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of ubuy.com.gh.

- The request stayed on ubuy.com.gh. It was not redirected to another domain. CLEAR
- Registration is published under Ghana Dot Com. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-06-19. NOTED
- The earliest public archive of this site is from 2020-07-04. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Ghana Dot Com
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:1380
Name servers	bella.ns.cloudflare.com, carl.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-09
Domain age	7.1 years
Domain expiry	2027-06-19
Archive first seen	2020-07-04
Archive snapshots	156
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about ubuy.com.gh at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

