

Is ubuy.com.pk legit? TrustSniffer's high-trust assessment: 96/100

ubuy.com.pk

Verdict

96

OUT OF 100

HIGH TRUST

ubuy.com.pk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 70%.

What this site appears to be

Ubuy Pakistan is an international online shopping storefront offering imported products across electronics, fashion, supplements, home goods, automotive items, groceries, toys, and other categories, with global shipping, payment options, discounts, reviews, and customer support information.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	7.1 years old Registered history	CLEAR
Web archive	Archived since 2013 4 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2013.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Ubuy Pakistan is an international ecommerce storefront for imported consumer goods, presenting electronics, fashion, supplements, home products, automotive items, groceries, toys, global shipping, payment options, discounts, reviews, account services, and customer support.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent cross-border retail model rather than phishing, investment, or financial-deception mechanics, and its claims—such as “100% Authentic,” “100% Money Back Guarantee,” secure payments, global shipping, and 24/7 support—are consistent with that model. External reputation checks recorded no malicious or suspicious detections, no blacklist result, and no abuse reports, supporting a legitimate and established assessment.

- The homepage identifies Ubuy Pakistan as an international shopping store for imported goods across multiple consumer categories.
- The homepage contains no detected phishing, impersonation, crypto, wallet-drainer, or hidden-sensitive-form indicators.
- Domain records show registration on 2019-06-18, with an age of approximately 7.13 years.
- Historical captures comprise 4 snapshots spanning 2013–2016, covering 4 tracked years.

Regulatory Verification Notes

The available content supports an established ecommerce business, but it does not establish that a specific regulated license is required or held. Licensing and corporate-disclosure status should therefore be treated as a limited transparency matter rather than evidence of deception. The site's transport security and identifiable hosting further support infrastructure integrity.

- The homepage provides product, shipping, payment, returns, warranty, and customer-support information.
- Hosting resolved to AS13335, CLOUDFLARENET – Cloudflare, Inc., US.
- The TLS certificate is issued by WE1, uses DV validation, and is valid through 2026-09-04.
- The available broker-reputation dataset returned no matching profile.

What to Verify Next

Before a high-value purchase, confirm the applicable merchant entity, delivery and import-cost terms, refund process, and warranty conditions through the site's policy pages. Where regulatory requirements apply to the

transaction or jurisdiction, confirm the relevant business registration or consumer-protection status through an independent official registry.

- The homepage advertises global shipping and imported products.
- The site provides returns, warranty, payment, and customer-support content for review.
- Account creation, order tracking, and customer-support functions are presented as standard ecommerce services.

Summary Verdict

The overall posture is high trust, with converging evidence supporting a legitimate, established ecommerce operation. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure. All 4 observed IP addresses were CDN edge servers, with 0 origin-IP candidates identified; this reduces direct exposure of the underlying host but is a mitigating control rather than proof of legitimacy.

- Cloudflare was identified as the CDN/WAF provider.
- The observed edge addresses were 104.18.20.165, 104.18.21.165, 2606:4700::6812:14a5, and 2606:4700::6812:15a5.
- Infrastructure resolution completed successfully.

Closing Assessment

Standard browsing, account use, purchasing, and order-management activity are proportionate to the site’s assessed posture, subject to ordinary review of transaction terms and applicable consumer protections.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of ubuy.com.pk.

- The request stayed on ubuy.com.pk. It was not redirected to another domain. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED

- The registration is paid up to 2027-06-18. NOTED
- The earliest public archive of this site is from 2013-05-08. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:15a5
Name servers	BELLA.NS.CLOUDFLARE.COM, CARL.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-09-04
Domain age	7.1 years
Domain expiry	2027-06-18
Archive first seen	2013-05-08
Archive snapshots	4
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about ubuy.com.pk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/ubuy.com.pk> · assessed 2026-08-01