

Is ubuy.ma legit? TrustSniffer's high-trust assessment: 100/100

ubuy.ma

Verdict

100

OUT OF 100

HIGH TRUST

ubuy.ma appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 55%.

What this site appears to be

Retail marketplace landing page for Ubuy Morocco promoting international brands, categories, deals, app download, and shipping information. The page contains product listings, testimonials, support/contact links, and standard ecommerce trust claims (PCI DSS, SSL).

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	10 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

ubuy.ma is a cross-border e-commerce marketplace for Morocco, presenting imported goods from international brands, product categories, promotional deals, delivery information, customer support, and an app-based shopping experience; its apparent business model is to facilitate retail transactions and related shipping services.

Scam/Impersonation Risk

No scam, phishing, brand-impersonation, or identity-contradiction signals were observed. The homepage presents a coherent retail marketplace, with product listings, category navigation, shipping information, customer testimonials, and ordinary account functionality; the captured login form was not associated with hidden forms, external password submission, or credential-harvesting artifacts. External reputation checks found no malicious or suspicious classification, and the domain is established rather than newly registered.

EVIDENCE

- The homepage is classified as an e-commerce marketplace and contains no reported red-flag content, phishing indicators, or suspected brand impersonation.
- The observed account form on the homepage had no hidden forms, no external password destination, and no sensitive-form anomaly.
- The domain registration record shows registration in 2016 and an age of 10.47 years.

Regulatory Verification Notes

The available evidence is consistent with an established online retailer, not a site presenting itself as a regulated financial or investment service. The captured retail content promotes “100% Authentic,” “Global Shipping,” “Secure Payments,” and a “100% Money Back Guarantee,” while also referencing PCI DSS and SSL; these are commercial or security claims, not evidence of regulatory authorization. No specific retail-company registration or licensing number is identified in the supplied page content, so legal-entity and merchant-disclosure confirmation remains a limited transparency check rather than a fraud indicator. The real-world operator identity is not independently verified, and the apparent legitimacy should therefore remain qualified.

EVIDENCE

- The homepage describes international shopping, imported goods, brands, discounts, delivery, and customer support for Morocco.
- The homepage displays commercial trust claims including “100% Authentic,” “Secure Payments,” and “100% Money Back Guarantee.”
- The supplied page content does not identify a specific regulatory license or license number.

What to Verify Next

Before credential or payment interaction, an interested party should independently confirm the merchant's legal identity, review the applicable terms, returns, refunds, delivery, customs, and dispute provisions, and ensure that the selected payment method provides appropriate consumer protection. Account and payment workflows should be checked for consistency with the merchant identity and the stated transaction terms, while official support channels should be confirmed through an independent route.

EVIDENCE

- The homepage provides account, order-tracking, delivery, support, and app-download pathways that can be checked against the applicable merchant terms.
- The homepage presents return-oriented and payment-security claims that should be reconciled with the detailed checkout and refund conditions.
- The site operates as a cross-border marketplace, making delivery, customs, and payment-protection terms relevant verification points.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website with a low-risk trust posture and no observed scam or impersonation contradictions. The site is suitable for ordinary browsing and routine marketplace interaction, but the operator's real-world identity is not independently proven, so credential and payment decisions should remain subject to normal merchant checks.

Infrastructure Integrity

The website is served through Cloudflare's CDN and WAF, with observed traffic terminating on CDN edge infrastructure rather than a directly exposed origin; this reduces direct origin exposure and is a mitigating security control, not proof of legitimacy. Transport encryption is provided by a valid domain-validated certificate.

EVIDENCE

- Hosted on AS13335, CLOUDFLARENET — Cloudflare, Inc., US.
- TLS certificate issued by WE1 with DV validation, valid to 2026-11-07T14:09:29+00:00.

Closing Assessment

Proceed on a proportionate basis, completing the stated independent merchant-identity, transaction-terms, and payment-protection checks before submitting credentials or authorizing payment.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of ubuy.ma.

- The request stayed on ubuy.ma. It was not redirected to another domain. CLEAR
- Registration is published under GENIOUS COMMUNICATIONS. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-02-24. NOTED
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GENIOUS COMMUNICATIONS
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:1a3b
Name servers	yadiel.ns.cloudflare.com, april.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-11-07
Domain age	10.47 years (continuous registration)
Domain expiry	2027-02-24
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about ubuy.ma at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/ubuy.ma> · assessed 2026-08-10