

Is uk.ridge.com legit? TrustSniffer's high-trust assessment: 100/100

uk.ridge.com

Verdict

100

OUT OF 100

HIGH TRUST

uk.ridge.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-07-08 by automated analysis. Classification confidence 45%.

What this site appears to be

Ecommerce storefront for The Ridge (EU) hosted on Shopify. Contains product listings, shopping cart indicators, cookie consent details, marketing banners, newsletter signup and standard third-party analytics/advertising integrations.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	31 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is an established direct-to-consumer ecommerce storefront for The Ridge in Europe, presenting wallets, rings, chains, technology accessories, and related everyday-carry goods for online purchase through a Shopify-based retail experience.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing behavior, or other fraud indicators were observed. The homepage presents a coherent retail model supported by a product catalogue, cart functionality, customer-support routes, and standard commercial policies. Its long-established domain registration and clean external reputation materially support the conclusion that this is a legitimate storefront rather than a recently created imitation.

- The homepage identifies itself as the official European Ridge website and consistently presents an ecommerce catalogue for wallets and everyday-carry accessories.
- Homepage behavior testing found no hidden forms, external credential submission, cloaking, wallet-draining behavior, clipboard interference, or suspicious inline scripts.
- External reputation checks recorded no malicious or suspicious detections, phishing finding, or confirmed reputation-list hit.
- The domain was registered on 2 May 1995 (~31.27 years old) through GoDaddy.com, LLC, with registration currently extending to 3 May 2027.

Regulatory Verification Notes

The observed business is conventional goods retail, not a financial, investment, brokerage, or crypto service, so no sector-specific financial licence is indicated by the activities presented. The site provides links to privacy, terms and conditions, support, shipping and returns, warranty, and trial-policy material. The supplied page evidence does not establish the legal entity details contained within those documents, but it also identifies no conflicting legal identities or governance concerns. Private registration through Domains By Proxy is a routine administrative arrangement for this established domain and does not detract from the site's legitimacy.

- The homepage classifies the operation as ecommerce retail funded through product sales and integrated third-party payment processing.
- The homepage navigation exposes dedicated privacy-policy, terms-and-conditions, support, about, shipping-and-returns, warranty, and trial-policy routes.
- The site's transport encryption uses a valid DV certificate issued by YE1, valid until 14 September 2026.
- The hosting infrastructure is served from AS13335 (Cloudflare, Inc.).

What to Verify Next

Before completing a purchase, the prospective customer should review the applicable terms, return conditions, warranty scope, delivery territory, and final checkout total. For enhanced procurement or vendor-onboarding diligence, the contracting entity and governing law should be confirmed directly from the legal documents, while official contact channels should be corroborated through the site’s published support route.

- The homepage exposes cart localization and currency controls relevant to cross-border European orders.
- Dedicated shipping, returns, warranty, and trial-policy topics are presented in the site’s content structure.
- The only detected form on the assessed homepage was a newsletter signup; it had no sensitive fields or untrusted destination.
- The cookie interface provides category-level consent controls and identifies essential, analytics, advertising, and personalization functions.

Summary Verdict

The website is legitimate, established, and trustworthy, with consistent commercial identity, mature operating characteristics, clean reputation evidence, and no contradictory risk signals. Normal interaction, including customer login, checkout, and standard account use, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure, with the observed address operating as an edge endpoint rather than an exposed origin server. This reduces direct infrastructure exposure and provides a useful security mitigation, although protective hosting is not treated independently as proof of business legitimacy.

Closing Assessment

Prospective customers may use the storefront normally, applying standard ecommerce precautions such as reviewing order terms and retaining transaction records.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	38%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of uk.ridge.com.

- The request for uk.ridge.com ended on eu.ridge.com, a different domain. WATCH

- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-05-03. NOTED
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	CA
Server IP	2620:127:f00f:e::
Name servers	BJORN.NS.CLOUDFLARE.COM, LUCIANE.NS.CLOUDFLARE.COM
SSL issuer	YE1
SSL expiry	2026-09-14
Domain age	31.3 years
Domain expiry	2027-05-03
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about uk.ridge.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/uk.ridge.com> · assessed 2026-07-08