

Is usmagazine.com legit? TrustSniffer's high-trust assessment: 90/100

usmagazine.com

Verdict

90

OUT OF 100

HIGH TRUST

usmagazine.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 75%.

What this site appears to be

Us Weekly editorial homepage with celebrity news, features, subscription options, newsletter signups, affiliate links and promotional travel offers. Standard publisher site with cookie consent and tracking for ads/analytics.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	2% confidence AbuseIPDB, 2 reports; shared hosting inflates reports	CLEAR
Domain age	29 years old Registered history	CLEAR
Web archive	Archived since 1998 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1998.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

This website is Us Weekly, an established entertainment and news publisher presenting celebrity coverage, lifestyle and fashion features, sports, shopping, games, subscription options, newsletters, advertising, affiliate referrals, and promotional partnerships. Its apparent business model is an ad-supported editorial publication supplemented by paid digital access and commercial referrals.

Scam/Impersonation Risk

No contradictions were observed. The site presents a coherent Us Weekly editorial identity, with no detected phishing, brand-impersonation, malicious-content, or suspicious-page indicators. Two abuse reports were associated with a shared hosting IP operated by Automattic rather than specifically with the website; the attribution and confidence were weak, so this is a limited infrastructure-reputation signal, not evidence of impersonation or a scam. The domain's long registration continuity, substantial historical presence, strong traffic footprint, and clean external reputation collectively support an established-site assessment, while the real-world operator identity remains not independently verified.

EVIDENCE

- The domain was registered on 1997-03-20 and is approximately 29.41 years old; the registrar is GoDaddy Corporate Domains, LLC.
- Historical records contain 5,000 snapshots spanning 1998–2016, covering 19 tracked years.
- External reputation checks recorded 0 malicious detections and 0 suspicious detections; the site is ranked 6571 and is within the top 1,000,000 websites by traffic.

Regulatory Verification Notes

The available pages identify a conventional media and subscription business rather than a financial, investment, or other specialized regulated service. The homepage links to Privacy Policy and Terms of Service pages and provides cookie-consent controls covering advertising, analytics, personalization, and content measurement. No specialized regulatory license or registration claim is presented in the supplied content; for this stated publishing model, that is a limited disclosure point rather than evidence of wrongdoing. The site's apparent legitimacy is supported by its mature editorial structure, established external presence, valid transport encryption, and consistent business model, but the operator's legal identity is not independently verified. No broker-reputation match was identified.

EVIDENCE

- The homepage is titled “Us Weekly: Latest Celebrity News, Pictures & Entertainment” and exposes links for Celebrity, Entertainment, Star Style, Lifestyle, Sports, Shopping, Games, and Magazines.
- The site's transport encryption uses a DV certificate issued by YE1, valid through 2026-10-24.
- The site is served from AS2635, operated by AUTOMATTIC - Automattic, Inc, US.
- The homepage contains four forms covering newsletter subscription, tip submission, search, and subscription purchase or checkout; no untrusted form destination was observed.

What to Verify Next

Before credential or payment interactions, an enterprise or consumer should independently confirm the merchant or publishing entity named in the subscription transaction, review cancellation, renewal, refund, and return terms, and confirm that payment protection is available through the selected payment method. Official contact and social channels should also be confirmed through independently sourced references rather than relying solely on page links.

EVIDENCE

- The homepage links to Privacy Policy and Terms of Service pages, providing a basis for reviewing data use and contractual conditions.
- The subscription flow is presented alongside newsletter, search, and editorial functions, with no hidden forms or detected password-exfiltration destination.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website and supports a high-trust, low-risk posture for its stated media activities. The absence of observed contradictions is significant, but this assessment does not independently prove the real-world operator identity.

Infrastructure Integrity

The site resolves through Automattic infrastructure in the United States on AS2635; no separate CDN or WAF vendor was detected, and five addresses were identified as likely origin candidates. This hosting posture is a mitigating technical context only and is not, by itself, proof of legitimacy.

Closing Assessment

Routine browsing is proportionate to the assessment; before submitting credentials or completing paid transactions, ordinary independent checks of merchant identity, cancellation or refund terms, and payment protection should be completed.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 2 reports on hosting IP 192.0.66.2 (Automattic, Inc, Content Delivery Network), 2% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	39%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of usmagazine.com.

- The request stayed on usmagazine.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy Corporate Domains, LLC. CLEAR
- DNS for this domain is served by googledomains.com, across 4 name servers. NOTED
- The registration is paid up to 2028-03-21. CLEAR
- The earliest public archive of this site is from 1998-12-03. CLEAR
- It is hosted on AUTOMATTIC, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy Corporate Domains, LLC
Hosting	AUTOMATTIC - Automattic, Inc, US
Country	US
Server IP	192.0.66.2
Name servers	NS-CLOUD-C1.GOOGLEDOMAINS.COM, NS-CLOUD-C2.GOOGLEDOMAINS.COM, NS-CLOUD-C3.GOOGLEDOMAINS.COM, NS-CLOUD-C4.GOOGLEDOMAINS.COM
SSL issuer	YE1
SSL expiry	2026-10-24
Domain age	29.41 years (continuous registration)
Domain expiry	2028-03-21
Archive first seen	1998-12-03
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 2% confidence, 2 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about usmagazine.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/usmagazine.com> · assessed 2026-08-10