

Is usmall.ru legit? TrustSniffer's high-trust assessment: 80/100

usmall.ru

Verdict

80

OUT OF 100

HIGH TRUST

usmall.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 75%.

What this site appears to be

Retail website (USmall.ru) listing a wide range of imported products with category navigation, brand listings, promotional prices, and delivery/returns help. Content heavy in product listings and shopping categories in Russian.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	7.0 years old Registered history	CLEAR
Web archive	Archived since 2013 248 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2013.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

USmall.ru is a Russian-language online retail marketplace presenting imported consumer goods from the United States, Europe, and Asia, with branded products, promotional pricing, delivery to Russia, and supporting information on shipping, returns, customs, and customer assistance.

Scam/Impersonation Risk

No contradictions were observed: the available evidence contains no phishing, impersonation, blacklist, or malicious-reputation indicators. The homepage and shopping structure are consistent with an operating ecommerce storefront rather than a credential-harvesting page; analysis also found no login form, hidden form, external password submission, wallet connection, or cloaking behavior. Some automated behavior signals, including substantial external activity and console errors, were present, but they were not accompanied by non-whitelisted data submissions or other abuse mechanisms and therefore do not establish impersonation or fraud.

EVIDENCE

- The homepage provides extensive Russian-language retail content, product categories, brand listings, promotions, and delivery information.
- The site's behavioral capture completed successfully in two runs; no hidden forms, external password forms, wallet activity, clipboard manipulation, or cloaking were detected.
- Domain registration telemetry records creation on 2019-08-09 and an age of 7.01 years.
- Archive telemetry records 248 snapshots spanning 2013-05-22 through 2026-04-11, covering 14 years.

Regulatory Verification Notes

The site presents itself as a commercial retailer rather than a regulated financial or investment service. Its visible information architecture includes pages labelled "Who We Are," delivery, returns, customs, help, shipment status, and social channels, but the available evidence does not independently verify the real-world operator behind the storefront. No license claim or license number is evidenced; for ordinary ecommerce activity this is a disclosure and merchant-verification matter, not evidence of a scam. External reputation coverage was clean, and no matching broker-reputation record was identified.

EVIDENCE

- Hosting telemetry records service through AS13335, Cloudflare, Inc., US.
- The site uses a valid DV TLS certificate issued by WE1, with validity to 2026-09-12T03:56:17+00:00.
- Registration telemetry identifies RU-CENTER-RU as the registrar, with expiry on 2027-08-09T17:39:21Z.
- External reputation checks recorded zero malicious and zero suspicious detections, with no external blacklist result.

What to Verify Next

Before credential or payment interactions, the prospective customer should independently confirm the merchant's legal identity and operating details through an appropriate business registry or an offline contact route. The delivery, returns, and customs pages should be reviewed for responsibility allocation, applicable restrictions, refund timing, and cross-border charges. Payment should use a method offering appropriate dispute and buyer-protection mechanisms, and official support channels should be confirmed independently before sensitive information is exchanged.

EVIDENCE

- The site provides dedicated delivery, returns, and customs information pages.
- The homepage links to customer-help content and identifies social channels on VK and Telegram.
- The checkout function is present, while no sensitive login form was detected in the reviewed page content.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate ecommerce website and supports a high-trust, low-risk posture for ordinary interaction. The absence of observed contradictions is significant, although the real-world operator identity remains independently unverified.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure, and all observed addresses were CDN edge addresses rather than identified origin infrastructure. This reduces direct exposure of the hosting environment and is a useful defensive control, but it is a mitigating infrastructure signal rather than proof of merchant identity.

Closing Assessment

Standard browsing and ordinary purchasing may proceed with normal ecommerce safeguards, subject to independent confirmation of the merchant's identity, transaction terms, and payment protection before credentials or payment details are submitted.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	55/100
Identity verification confidence	60%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of usmall.ru.

- The request stayed on usmall.ru. It was not redirected to another domain. CLEAR
- Registration is published under RU-CENTER-RU. CLEAR
- DNS for this domain is served by com., across 2 name servers. NOTED
- The registration is paid up to 2027-08-09. NOTED
- The earliest public archive of this site is from 2013-05-22. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	RU-CENTER-RU
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:10::ac42:907b
Name servers	justin.ns.cloudflare.com., nora.ns.cloudflare.com.
SSL issuer	WE1
SSL expiry	2026-09-12
Domain age	7.01 years (continuous registration)
Domain expiry	2027-08-09
Archive first seen	2013-05-22
Archive snapshots	248
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about usmall.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/usmall.ru> · assessed 2026-08-10