

Is wbuy.com.br legit? TrustSniffer's high-trust assessment: 80/100

wbuy.com.br

Verdict



80
OUT OF 100

HIGH TRUST

wbuy.com.br appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-04 by automated analysis. Classification confidence 70%.

What this site appears to be

Portuguese-language marketing and pricing page for wBuy, a Brazilian platform that lets merchants create, migrate, customize, and manage online stores. It presents concrete product capabilities, transparent plan prices, payment and omnichannel tools, support options, implementation services, customer testimonials, and the operator's legal company name and CNPJ.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	1 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	11 years old Registered history	CLEAR
Web archive	Archived since 2016 116 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2016.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Overview

The website is the Portuguese-language commercial presence of wBuy, an established Brazilian e-commerce software provider offering subscription-based online-store creation, migration, customization, payment processing, omnichannel management, applications, implementation services, and merchant support.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, impersonation, confirmed malicious behavior, or blacklist findings were observed. The site's coherent commercial proposition and sustained historical presence support its legitimacy. One isolated third-party malicious classification is not corroborated by the broader reputation evidence and does not alter the overall assessment.

- Domain records show registration on 8 April 2015 (~11.33 years old), with Fernando H Oliveira recorded as the owner and expiry set for 8 April 2030.
- The domain has 116 archive snapshots spanning 10 January 2016–13 May 2026 (11 years tracked), with no detected suspicious repurposing or semantic drift.
- The homepage presents a consistent wBuy-branded merchant platform rather than content associated with another brand.
- Interactive testing of the homepage found no cloaking, hidden forms, external password forms, wallet-draining behavior, clipboard hijacking, or untrusted external submissions.

Regulatory Verification Notes

The site identifies its operating legal company and publishes a Brazilian CNPJ, providing meaningful corporate accountability for an e-commerce SaaS provider. It does not present itself as an investment or brokerage service, and no financial-services licence is claimed in the supplied content. The available evidence therefore supports an ordinary commercial-software assessment rather than a regulated-investment interpretation; the absence of a broker-intelligence match has no adverse legal significance.

- The homepage and pricing content disclose the operator's legal company name and CNPJ.
- The pricing page describes transparent monthly and annual subscriptions, optional applications, implementation and migration services, and transaction commissions where merchants do not use wBuy Pay.
- The homepage provides privacy, help, support, and customer-reference material alongside merchant login and store-creation routes.

- The site's transport encryption uses a YR1-issued domain-validated TLS certificate, valid until 20 October 2026.

What to Verify Next

Before entering a material commercial commitment, an enterprise customer should reconcile the contracting entity and CNPJ with the executed agreement, review the applicable service, privacy, payment, commission, data-processing, and termination terms, and confirm the official support channels independently. Payment settlement responsibilities, data ownership, export arrangements, service availability, and incident-response obligations should be documented for procurement and operational-risk review.

- The homepage distinguishes standard store creation and migration from a dedicated offering for brands selling above R\$100,000 per month, indicating that contractual scope may vary by merchant scale.
- The product page advertises wBuy Pay, wBuy AI, omnichannel functions, a theme store, a services marketplace, and specialist assistance, requiring feature-specific responsibility and data-flow review.
- The homepage claims more than 50,000 stores created, more than R\$8.5 billion in sales, and over 200 available applications; these marketing figures warrant contractual substantiation when material to procurement.
- The published support and implementation options provide identifiable channels through which service scope and escalation arrangements can be confirmed.

Summary Verdict

The website is a legitimate, established, and trustworthy commercial platform. Its coherent identity, mature operating history, substantive product information, accountable business presentation, and predominantly clean security and reputation profile converge on a high-confidence assessment. Normal interaction, including account login and standard platform use, is appropriate.

Infrastructure Integrity

The site resolves directly to a likely origin server in Brazil rather than operating behind a detected CDN or WAF. Direct origin visibility is not evidence of illegitimacy, although it provides less network-layer shielding than an edge-protected architecture.

- The hosting infrastructure serves the site from AS53243 (Brasil Site Informatica LTDA, Brazil) at a single resolved address.
- Infrastructure analysis identified one likely origin address, no edge addresses, and no detected CDN.
- The address had no recorded abuse reports and a zero abuse-confidence assessment in the supplied reputation evidence.

Closing Assessment

Prospective users may engage with the platform normally, while organizations making significant operational commitments should complete routine contractual, privacy, payment, and service-resilience due diligence.

Written analysis generated 2026-08-04 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of wbuy.com.br.

- The request stayed on wbuy.com.br. It was not redirected to another domain. [CLEAR](#)
- DNS for this domain is served by 140.208, across 2 name servers. [NOTED](#)
- The registration is paid up to 2030-04-08. [CLEAR](#)
- The earliest public archive of this site is from 2016-01-10. [CLEAR](#)
- It is hosted on AS53243, from a server in BR. [NOTED](#)

Domain intelligence

Registrar	Not available
Hosting	AS53243 - Brasil Site Informatica LTDA, BR
Country	BR
Server IP	177.53.140.208
Name servers	ns1.wbuy.com.br 177.53.140.208, ns2.wbuy.com.br 177.53.140.89
SSL issuer	YR1
SSL expiry	2026-10-20
Domain age	11.3 years
Domain expiry	2030-04-08
Archive first seen	2016-01-10
Archive snapshots	116
Reputation	VirusTotal: 1 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about wbuy.com.br at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/wbuy.com.br> · assessed 2026-08-04