

Is yapokupayu.ru legit? TrustSniffer's high-trust assessment: 100/100

yapokupayu.ru

Verdict

100

OUT OF 100

HIGH TRUST

yapokupayu.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 55%.

What this site appears to be

Я Покупаю is a Russian shopping and lifestyle media portal covering fashion, beauty, home, food, family, entertainment, and related news. The page also promotes merchant services, advertising, subscriptions, and online-store creation, with published company, address, phone, email, and policy information.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	21 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by GlobalSign RSA OV SSL CA 2018	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Я Покупаю is an established Russian shopping and lifestyle media portal covering fashion, beauty, home, food, family, entertainment, and related news, while also presenting advertising, subscriptions, merchant services, and online-store creation offerings.

Scam/Impersonation Risk

No contradictions, phishing indicators, brand impersonation, or confirmed blacklist findings were observed. The homepage presents a coherent editorial and commercial model rather than soliciting deposits or promising financial returns, and its published company and contact information supports a consistent identity. The domain is long-established, with no observed repurposing or identity conflict.

- Homepage: editorial categories, shopping content, subscriptions, advertising, and online-store creation services are presented consistently.
- Homepage behavior: no login form, hidden form, external submission, wallet interaction, or suspicious script activity was observed.
- Domain registration: created 2005-06-08 and approximately 21.16 years old.
- External reputation checks: zero malicious detections, zero suspicious detections, and no blacklist match were recorded.

Regulatory Verification Notes

The site publishes company, address, telephone, contact, policy, and commercial-service information. No regulated financial license is evidenced, but the observed business model is editorial, advertising, and merchant-oriented rather than a financial-return service; this is therefore a disclosure point for service-specific verification, not an identity contradiction. Registration through RU-CENTER-RU and the site's established operating profile provide additional identity context.

- Hosting infrastructure: served from AS197695, operated by AS-REGRU - _Domain names registrar REG.RU_, Ltd, RU.
- Transport security: TLS uses GlobalSign RSA OV SSL CA 2018 with OV validation, subject organization ООО Izdatelstvo Puls tsen, valid through 2027-01-02.
- Homepage and policy content: company, address, telephone, email, and policy information are published.

What to Verify Next

For any commercial engagement, confirm the contracting entity and applicable consumer or merchant terms against the relevant official business or regulatory register. For higher-value arrangements, independently validate the published contact channels and ensure that the specific service agreement matches the transaction being considered.

- The homepage identifies the site as an editorial and shopping-media portal.
- Commercial offerings include advertising, subscriptions, merchant services, and online-store creation.
- No financial-license claim or license number is presented in the supplied content.

Summary Verdict

The website has a high-trust posture consistent with a legitimate, established media and commerce platform. Its coherent content, mature domain presence, clean reputation signals, and normal observed behavior support appropriate routine interaction, including account login and standard use.

Infrastructure Integrity

The site resolves directly to hosting on AS197695 in Russia, with no CDN or WAF detected and one likely origin address. This provides less edge-layer shielding than a CDN-backed deployment, but remains a mitigating infrastructure context rather than evidence of maliciousness.

Closing Assessment

Normal interaction is appropriate, with ordinary contractual and business verification applied to any substantial commercial engagement.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of yapokupayu.ru.

- The request resolved to msk.yapokupayu.ru, a subdomain of yapokupayu.ru. NOTED
- Registration is published under RU-CENTER-RU. CLEAR
- DNS for this domain is served by ru., across 7 name servers. NOTED
- The registration is paid up to 2027-06-08. NOTED

- It is hosted on AS-REGRU, from a server in RU. NOTED

Domain intelligence

Registrar	RU-CENTER-RU
Hosting	AS-REGRU - _Domain names registrar REG.RU_, Ltd, RU
Country	RU
Server IP	89.108.116.130
Name servers	ns1.railsc.ru., ns2.railsc.ru., ns3.railsc.ru., ns4-cloud.nic.ru., ns4-l2.nic.ru., ns8-cloud.nic.ru., ns8-l2.nic.ru.
SSL issuer	GlobalSign RSA OV SSL CA 2018
SSL expiry	2027-01-02
Domain age	21.2 years
Domain expiry	2027-06-08
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about yapokupayu.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/yapokupayu.ru> · assessed 2026-08-02