

Is yonexshop.jp legit? TrustSniffer's high-trust assessment: 90/100

yonexshop.jp

Verdict

90

OUT OF 100

HIGH TRUST

yonexshop.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 70%.

What this site appears to be

Japanese-language official YONEX online store offering sporting equipment, apparel, footwear, accessories, and gift cards across badminton, tennis, golf, running, football, snowboarding, and pickleball. The page includes priced products, promotional campaigns, dated notices, physical showroom references, customer support, terms, privacy, and legally required commercial disclosures.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	6.7 years old Registered history	CLEAR
Web archive	Archived since 2020 127 snapshots	CLEAR
Certificate	Encrypted connection Issued by GlobalSign GCC R3 DV TLS CA 2020	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2020.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is YONEX's Japanese online sporting-goods store, presenting priced equipment, footwear, apparel, accessories, and electronic gift cards for badminton, tennis, golf, running, football, snowboarding, pickleball, and related activities through an ordinary direct-to-consumer retail model.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing indicators, or adverse threat-reputation findings were observed. The official-store presentation is consistent with the extensive YONEX-branded catalogue, dated commercial notices, physical-showroom references, customer-service resources, and routine retail promotions. Historical continuity and an established traffic footprint further support the conclusion that this is a legitimate operating storefront rather than a recently created imitation.

- The homepage identifies itself as the official YONEX online shop and presents a coherent, category-rich sporting-goods catalogue with product pricing and promotions.
- The domain was registered in 2019 and is approximately 6.66 years old; registration expires on 2026-12-31.
- Web archives contain 127 snapshots spanning 2020-04-20 to 2026-05-17, covering 7 tracked years with no established suspicious repurposing.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing finding, no reported abuse, and a global traffic rank of 193,391.

Regulatory Verification Notes

This is a conventional sporting-goods retailer rather than a financial or investment service, so the absence of a financial-services licence claim is consistent with its stated business model. The site provides customer support, terms, privacy information, and legally required commercial disclosures; the supplied material does not expose their full legal text, so no more detailed corporate-registration assessment can be made. No third-party broker profile was matched, which has no apparent relevance to the retail activity presented.

- The homepage links to terms, privacy information, frequently asked questions, customer support, and legally required commercial disclosures.
- The observed products and revenue model involve direct retail sales; no cryptocurrency, brokerage, investment, or financial-return proposition was detected.
- The site is served from AS9607 by BBTower – BroadBand Tower, Inc., Japan.

- Transport encryption uses a DV certificate issued by GlobalSign GCC R3 DV TLS CA 2020, valid to 2026-11-05.

What to Verify Next

For procurement or payment-control purposes, the purchaser may confirm that checkout remains within the expected YONEX shop domain, review the applicable delivery, return, privacy, and gift-card conditions, and retain the order confirmation and merchant contact details. Account login and standard purchases are appropriate through the site's normal customer journey.

- The homepage provides login and membership functions as part of the ordinary retail experience.
- The store offers physical goods and electronic gift cards, making the applicable fulfilment and redemption terms relevant before purchase.
- Customer-support resources, showroom information, and commercial-policy links are presented on the site for transaction-related enquiries.

Summary Verdict

The website is a legitimate, established, and trustworthy YONEX ecommerce property. Its coherent commercial identity, sustained operating history, meaningful traffic presence, clean external reputation, and complete retail presentation converge strongly in support of normal use.

Infrastructure Integrity

The site resolves directly to a Japanese hosting address operated by BBTower, with no CDN or WAF detected and one likely origin address visible. Direct origin visibility is a neutral architectural characteristic in this case: the infrastructure resolved consistently, uses valid encrypted transport, and produced no confirmed abuse indication, although infrastructure alone does not establish legitimacy.

Closing Assessment

Prospective customers may use the site normally, including signing in, managing an account, and completing standard retail transactions with customary ecommerce safeguards.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of yonexshop.jp.

- The request stayed on yonexshop.jp. It was not redirected to another domain. CLEAR
- DNS for this domain is served by dnsv.jp, across 2 name servers. NOTED
- The registration is paid up to 2026-12-31. NOTED
- The earliest public archive of this site is from 2020-04-20. CLEAR
- It is hosted on BBTower, from a server in JP. NOTED

Domain intelligence

Registrar	Not available
Hosting	BBTower - BroadBand Tower, Inc., JP
Country	JP
Server IP	211.14.1.109
Name servers	01.dnsv.jp, 02.dnsv.jp
SSL issuer	GlobalSign GCC R3 DV TLS CA 2020
SSL expiry	2026-11-05
Domain age	6.7 years
Domain expiry	2026-12-31
Archive first seen	2020-04-20
Archive snapshots	127
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about yonexshop.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/yonexshop.jp> · assessed 2026-07-31