

Is yorozoonews.jp legit? TrustSniffer's high-trust assessment: 100/100

yorozoonews.jp

Verdict

100

OUT OF 100

HIGH TRUST

yorozoonews.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 65%.

What this site appears to be

Homepage of よろず〜ニュース, a Japanese advertising-supported entertainment and general-interest news publication. It presents recent articles, category navigation, editorial bylines, rankings, writer listings, corporate and policy links, and an extensive consent-management interface covering advertising and audience profiling by numerous vendors.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	5.7 years old Registered history	CLEAR
Web archive	Archived since 2021 2707 snapshots	CLEAR
Certificate	Encrypted connection Issued by Amazon RSA 2048 M04	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2021.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is an established Japanese, advertising-supported entertainment and general-interest news publication presenting current articles, editorial bylines, rankings, photo features, writer information, and category coverage spanning celebrities, television, film, anime, games, lifestyle, and regional news.

Scam/Impersonation Risk

No identity contradictions, impersonation indicators, phishing behavior, malicious reputation findings, or suspicious content signatures were observed. The domain's long, continuous publishing history aligns with its current purpose, with no evidence of repurposing or material thematic drift. The homepage contained no login form, hidden form, sensitive-data form, cryptocurrency functionality, wallet interaction, clipboard manipulation, or cloaking behavior.

- Domain-registration records show registration on 6 December 2020, making the domain approximately 5.66 years old.
- Historical records contain 2,707 archive snapshots from 5 April 2021 through 20 July 2026, covering six tracked years without a gap exceeding one year.
- The homepage presents dated articles, named editorial attribution, writer listings, and current news categories consistent with the archived publishing identity.
- External reputation checks recorded no malicious or suspicious detections, no reported abuse, and an established global traffic rank of 70,232.

Regulatory Verification Notes

The site operates as a news and media publisher rather than as a financial-services or investment platform; accordingly, the absence of a financial license claim is not adverse or inconsistent with its apparent business. The homepage provides corporate-information and policy links, a copyright notice, and detailed consent disclosures. Its consent interface describes personalized advertising, audience measurement, device-identifier storage, cross-site profiling, precise-geolocation requests, and multi-vendor data sharing; these are material privacy considerations, but they are transparently presented and are consistent with the stated advertising-supported model. No contradictory legal-entity names were identified.

- The homepage identifies the service as an entertainment-news publication and provides corporate-information, policy, and media-sales links.
- The homepage's consent interface discloses advertising, profiling, measurement, geolocation, and multi-vendor data-processing purposes.

- The site is served from AS16509 (AMAZON-02 — Amazon.com, Inc., US).
- The site’s transport encryption uses a valid DV certificate issued by Amazon RSA 2048 M04, valid until 24 December 2026.

What to Verify Next

Prospective institutional users should review the linked corporate and privacy documents to confirm the contracting entity, applicable jurisdiction, advertising-data roles, retention terms, and procedures for consent withdrawal. Organizations subject to strict privacy requirements should determine whether geolocation, profiling, and multi-vendor sharing are compatible with internal policy before enabling optional consent categories. Any commercial media engagement should use the publisher’s corporate-information and media-sales channels.

- The homepage exposes corporate and policy navigation suitable for confirming the publisher’s formal identity and governing terms.
- The consent interface offers the relevant basis for assessing optional advertising and audience-profiling permissions.
- The homepage advertises a media-sales offering, providing a defined route for commercial engagement.

Summary Verdict

The website is legitimate, established, and trustworthy, with strong convergence among its consistent editorial identity, sustained provenance, clean external reputation, meaningful traffic footprint, and professionally attributed content. No contradictory risk signals were found, and normal interaction—including account login where offered and standard use—is appropriate.

Infrastructure Integrity

The site uses Amazon-hosted shared content-delivery infrastructure and valid encrypted transport. This reduces direct server exposure and supports reliable delivery, although protective hosting is treated only as a technical safeguard and not as independent proof of legitimacy.

Closing Assessment

Prospective users may engage with the publication normally, while institutions should apply their customary privacy-consent and commercial counterparty controls.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of yorozoonews.jp.

- The request stayed on yorozoonews.jp. It was not redirected to another domain. CLEAR
- DNS for this domain is served by awsdns-49.com, across 4 name servers. NOTED
- The registration is paid up to 2026-12-31. NOTED
- The earliest public archive of this site is from 2021-04-05. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	2600:9000:278f:ee00:1e:339f:a000:93a1
Name servers	ns-395.awsdns-49.com, ns-1217.awsdns-24.org, ns-1660.awsdns-15.co.uk, ns-603.awsdns-11.net
SSL issuer	Amazon RSA 2048 M04
SSL expiry	2026-12-24
Domain age	5.7 years
Domain expiry	2026-12-31
Archive first seen	2021-04-05
Archive snapshots	2707
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about yorozoonews.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.