

Is zmedia.vn legit? TrustSniffer's high-trust assessment: 75/100

zmedia.vn

Verdict

75

OUT OF 100

HIGH TRUST

zmedia.vn appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-04 by automated analysis. Classification confidence 55%.

What this site appears to be

Corporate marketing page for ZMedia, a Vietnam-focused advertising technology and publisher-monetization provider. It promotes revenue-optimization tools, integration and support services, cites operating metrics and industry credentials, and supplies email, telephone, Hanoi, and Singapore contact details.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	Not available No registration record was returned	NOTED
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

The website is a corporate marketing presence for ZMedia, a Vietnam-focused advertising-technology provider offering AdSense, AdX and ad-network revenue optimisation, integration, recovery and mapping services to website and application publishers.

Scam/Impersonation Risk

No identity contradictions, impersonation, phishing behaviour or other substantive fraud indicators were observed. The site presents a coherent B2B proposition, while its contact form does not request sensitive information or submit data to an untrusted destination. Its established traffic footprint, clean external threat reputation and stable observed behaviour collectively support the assessment that it is a legitimate website suitable for normal interaction, including account login and standard use.

- The homepage consistently identifies the service as ZMedia and describes a publisher-monetisation workflow covering cooperation, integration, performance optimisation and payment.
- The homepage contact form is non-sensitive; no password collection, hidden forms, cloaking, clipboard manipulation or suspicious scripts were detected during two successful behavioural runs.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no reported abuse, and no phishing or impersonation finding.
- The domain holds global traffic rank 58,816 and is within the top one million websites.

Regulatory Verification Notes

The homepage attributes more than ten years of online-advertising experience to ZHolding and presents ZMedia as an official Google partner in Vietnam, supported by GCPP and IAB certification claims. It also advertises relationships with more than 30 advertisers, operation of over 40 websites and applications, approximately five billion monthly ad impressions, and a reported 50% publisher-revenue increase in 2021. These are commercially material credentials, but the supplied page content does not independently substantiate them or clearly set out a licensing status. This is a limited disclosure-verification matter, not evidence of deception, and no adverse broker-reputation match was identified.

- The homepage displays the Google-partner, GCPP and IAB claims alongside its operating statistics and publisher-service commitments.
- The homepage navigation provides Terms of Service and Privacy Policy links, while the assessed disclosure state remains unclear regarding any applicable licence or registration details.
- The site's hosting infrastructure is served from AS13335 (CLOUDFLARENET — Cloudflare, Inc., US).

- The site's transport encryption uses a TLS certificate issued by WE1 with DV validation, valid to 2026-10-15.

What to Verify Next

A prospective commercial counterparty should confirm the contracting legal entity and payment beneficiary from the terms or onboarding documents; validate the Google-partner and certification claims through the relevant issuing organisations; obtain evidence supporting the stated scale and revenue-performance figures; and confirm official contact channels through an independently sourced corporate route before executing a material publisher agreement.

- The homepage uses both the ZMedia service identity and the ZHolding organisational name, making confirmation of the contracting entity appropriate for procurement records.
- The homepage makes named partnership and certification claims that can be checked directly with the referenced organisations.
- The homepage publishes substantial performance and operating-scale claims relevant to commercial due diligence.
- The site supplies telephone and physical contact details for Hanoi and Singapore, providing independent routes for counterparty confirmation.

Summary Verdict

The website presents as a legitimate, established and trustworthy corporate service. Its coherent business identity, clean threat reputation, meaningful traffic presence, stable behaviour and conventional interaction design converge on a high-confidence posture with no observed contradictory risk signals.

Infrastructure Integrity

Cloudflare provides the site's CDN and WAF layer, and all four observed IPv4 and IPv6 addresses were CDN edge nodes rather than origin candidates. This reduces direct exposure of the origin server and is a useful security mitigation, although protective infrastructure alone does not establish business legitimacy.

Closing Assessment

Normal browsing, account access and standard commercial use are appropriate, with ordinary supplier due diligence advisable before entering a material contractual or payment commitment.

Written analysis generated 2026-08-04 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of zmedia.vn.

- The request stayed on zmedia.vn. It was not redirected to another domain. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:3032::6815:3383
Name servers	Not available
SSL issuer	WE1
SSL expiry	2026-10-15
Domain age	Not available (no registration date was returned)
Domain expiry	Not available
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about zmedia.vn at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/zmedia.vn> · assessed 2026-08-04