

# Is zmall.com.br legit? TrustSniffer's high-trust assessment: 97/100

zzmall.com.br

## Verdict

97

OUT OF 100

HIGH TRUST

zzmall.com.br appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 55%.

What this site appears to be

ZZ MALL is a Brazilian fashion ecommerce storefront offering shoes, clothing, bags, brand collections, sales, cashback through ZZPay, WhatsApp shopping, app promotion, customer support, and newsletter registration. The page includes company legal details, address, CNPJ, terms, privacy, delivery, and return references.

## Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

## At a glance

The checks that decide most of this verdict.

|                           |                                                                    |       |
|---------------------------|--------------------------------------------------------------------|-------|
| Malware engines           | None flagged it<br>VirusTotal                                      | CLEAR |
| Google Safe Browsing      | Not listed<br>Google                                               | CLEAR |
| Abuse reports on the host | 0 reports<br>AbuseIPDB; shared hosting inflates this count         | NOTED |
| Domain age                | 6.1 years old<br>Registered history                                | CLEAR |
| Web archive               | Never archived<br>No public history of this site                   | WATCH |
| Certificate               | Encrypted connection<br>Issued by GlobalSign GCC R3 DV TLS CA 2020 | NOTED |

## The page as captured

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No screenshot is retained for this report.

## Key findings

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- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

## Full analysis

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### Overview

ZZ MALL is a Brazilian fashion e-commerce storefront selling footwear, clothing, bags, and branded collections directly to consumers, while presenting discounts, cashback through ZZPay, WhatsApp-assisted purchasing, customer support, and app or newsletter engagement.

### Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent retail model with identifiable product categories, named fashion brands, sale pricing, cashback, customer support, and WhatsApp purchasing, with no phishing, impersonation, credential-harvesting, or deceptive financial-manipulation indicators. The site's published contact-channel integrity includes the anomaly "no suspicious contact address observed," which does not undermine the otherwise legitimate presentation.

- The homepage identifies ZZ MALL as an established ecommerce storefront with shoes, clothing, bags, brands, sales, cashback, and customer-support functions.
- External reputation checks found no malicious or suspicious detections, no phishing indicators, and no abuse reports associated with the observed infrastructure.
- Domain registration: 2020-07-03; approximately 6.08 years old.

### Regulatory Verification Notes

The legal and policy content provides company details, an address, CNPJ information, terms, privacy, delivery, and return references. No regulated financial license is claimed or required by the observed retail business model; this is a transparency point for confirming the operating entity, not evidence of impersonation or fraud. The available third-party contextual check found no matching broker concern.

- The homepage and linked legal pages provide company identity details, address, CNPJ, terms, privacy, delivery, and returns information.
- The site's transport encryption uses a GlobalSign GCC R3 DV TLS CA 2020 certificate with DV validation, valid through 2026-09-27.
- Hosting is served through AS13335, operated by Cloudflare, Inc., US.

### What to Verify Next

Before a material purchase, confirm the displayed CNPJ and legal entity through the applicable Brazilian corporate registry, and ensure the delivery, return, and payment details at checkout match the published

policies. Official support and WhatsApp channels should also be confirmed through the site’s own navigation or an independent offline channel.

- The legal and policy pages expose the identity and consumer-protection details required for independent confirmation.
- The homepage provides the stated customer-support and WhatsApp purchasing pathways.

Summary Verdict

ZZ MALL presents as a legitimate, established, and trustworthy consumer-commerce website. The converging identity, content, reputation, and technical signals support normal interaction, including account login and standard transactions.

Infrastructure Integrity

Cloudflare CDN/WAF protection provides a mitigating layer between visitors and the origin environment; the observed addresses were CDN edge infrastructure, and the origin server was not exposed in the analysis.

- All four observed IP addresses were Cloudflare edge addresses; no origin candidate was identified.
- The CDN/WAF provider was Cloudflare, Inc., operating through AS13335.

Closing Assessment

Normal ecommerce use is appropriate, with routine confirmation of transaction and consumer-policy details before unusually large purchases.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

|                                  |            |
|----------------------------------|------------|
| Status                           | UNVERIFIED |
| Identity score                   | 30/100     |
| Identity verification confidence | 50%        |

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of zzmall.com.br.

- The request stayed on zzmall.com.br. It was not redirected to another domain. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-07-03. NOTED
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

## Domain intelligence

|                    |                                                                                |
|--------------------|--------------------------------------------------------------------------------|
| Registrar          | Not available                                                                  |
| Hosting            | CLOUDFLARENET - Cloudflare, Inc., US                                           |
| Country            | US                                                                             |
| Server IP          | 2606:4700::6812:8f6                                                            |
| Name servers       | sky.ns.cloudflare.com, venkat.ns.cloudflare.com                                |
| SSL issuer         | GlobalSign GCC R3 DV TLS CA 2020                                               |
| SSL expiry         | 2026-09-27                                                                     |
| Domain age         | 6.1 years                                                                      |
| Domain expiry      | 2027-07-03                                                                     |
| Archive first seen | Not available                                                                  |
| Archive snapshots  | 0                                                                              |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 0 reports   Google Safe Browsing: 0 matches |

## About this assessment

A trust score summarises the evidence TrustSniffer could collect about [zzmall.com.br](#) at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/zzmall.com.br> · assessed 2026-08-02